

# **APPROACH & CONQUER**

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## APPROACH & CONQUER

One of the most common questions/challenges/problems guys come to me with tends to go something like this...

"Bryan, if I could get a girl to sit down with me for just 30 minutes, I *know* I can use some of your powerful seduction tactics and get her to like me, want me, crave me, etc.

But, I just can't seem to get to that first sit-down/date because I can't seem to have any success with approaching her for the very first time, and getting her *interested* in having a conversation, or giving me her phone number...so that I can have that first sit-down/date with her and get a chance to use all of your seduction techniques. Help!"

A *lot* of different techniques, methods, and entire strategies exist which can be used to approach a female (stranger) and get a desired response (which in this case, is to create interest and intrigue so she will *want* to spend more time with you.)

I'm going to share several methods and techniques in this report. And, you can choose the ones that you think will best suit your purpose, style and personality.

Or...you can try them all out and see which ones do work best for you and produce the best results.

The techniques and strategies also vary based on *when* you are going to meet the female (day or night,) *where* you will meet her (restaurant, street, bar, club), how you will meet her (whether she's by herself, with a friend, in a group,) and of course *who* she is (her appearance, social status, personality, energy, etc.)

That may seem like a lot of points to consider and learn about. And, you're right - it is.

So, I also want to say something else here...

You can make this process as simple or as complicated as you want to. It's really up to you. (My advice would be to simplify as much as possible.)

The point is... if all you did right now was to walk up to a female - in a fun and playful manner - and started talking to her, she would probably respond favorably. In other words, she would be happy to have a conversation with you.

Of course, the problem is... most guys aren't in a fun and playful state of mind when they think about approaching a beautiful woman. (They're nervous, self-conscious, or even fearful.)

They also don't know what to say when to do walk up to the woman. (Some men don't have any conversational/social skills; others simply freeze up in front of a beautiful woman.)

And, most men usually don't know what to say after the initial "Hi," "Hello," or "How are you" either.

Well... that's what this report is for.

In this report, I will share with you some very effective, field-tested techniques and strategies to: help you get into the right place *mentally*, walk up to a woman and say something (that has been proven to work,) and then start having a conversation with her that will both interest and intrigue her.

But, I have to warn you... some of the advice given in this report will seem a bit crazy and out there. It will seem counter-intuitive to you.

I'm warning and preparing you in advance so that when you *do* come across something in here that seems like it will never work, just remember this...

*If what you're doing right now is not working, it's time to try something new, something different, even something that may seem crazy and counter-intuitive to you right now.*

So, do keep that in mind as you go through this report. And, remember that what I share with you here has been proven to work countless times, by countless men, on many beautiful women.

And, while the focus of this report is on "how to approach a woman successfully," I will also throw in some bonus tips on how to take things further, and escalate things in a romantic and/or sexual way.

So, let's get started...

## Overview

Before we get into the nitty-gritty, I'd like to give you a quick bird's-eye view of the overall process that you will be learning.

Getting this overview, i.e. the 'big picture' of the entire process, will help you to follow along better as we dig deeper into each section/step of the process. It will also help you to see how each step connects with the following step so well, and why it is designed to flow in that way.

Here are the pieces that make up the entire "Approach and Conquer" process:

**1. Prepare:** It's always wise to learn the rules of the game before you start playing. And, it's also a smart move to prepare yourself mentally, physically, as well as emotionally before you step out into the field.

As you may already know, the wrong emotions can get you into trouble. Fear, anxiety, nervousness, jealousy, etc. will only weaken your overall game. And, the right ones can actually improve your game and performance.

So, we are going to fix that, during our preparation stage.

**2. Assess:** Before you go in to talk to women, it's very important that you assess the situation (and location) first. If you don't, it will hurt your chances of success.

The assessment stage will help you to figure out which techniques, tools and strategies will best serve you in your current situation.

For example, your approach will vary based on *when* you approach (day or night,) where you approach (street, restaurant, club,) etc. And, assessing the situation beforehand will ensure that you get the best results possible, in any situation.

**3. Open:** This is obviously where you would make the very first contact with the female you have chosen to approach.

The 'opener' is how you initiate conversation with a complete stranger, so that she will respond to you in a favorable way. (Most guys don't know how to go in and start a conversation with a woman, so they never get to enjoy anything else with her either.)

I will give you examples of what to say to get her attention in different situations (whether she's by herself, with a friend, or in a group.) And, I will also tell you *how* to say it, and what to do next.

**4. Transition:** This is basically the stage that allows you to move things along, because you obviously don't want to be stuck all night talking about the subject/topic that you opened with.

For example, if you walked into a bar or club and started talking about what she was drinking, you won't get anywhere with her if you continued to talk about drinks for the next hour or two. In fact, she would get bored long before the first hour was up.

The goal of this entire system is to keep things moving forward, until it gets to the "attraction" stage, and eventually to the "closing" stage (discussed below.) And, the transitioning stage allows you to move from the 'opening' subject/topic to other things.

**5. Attraction:** After you have started having a normal conversation with her, it's time to start building attraction in her mind, towards you.

This often has to happen *before* you give her any signs that *you* are attracted to her (which is the exact opposite of what most guys do.) It's obviously an important stage, and I will show you how to create that attraction so that she starts getting drawn to you.

**6. Qualify:** After (and only *after*) she has given you some signs that she is attracted to you, it's time to get her to *convince* you as to *why you should like her too*.

This is obviously very powerful because it reinforces her initial attraction for you, in her mind. And, she also mentally attaches *more value* to you because she has to work for your approval, to prove to you that she's worthy of your continued attention. (It's very different from what she normally has to deal with - with most other guys.)

And, women love a challenge, anyway. (Most guys that women meet are no challenge at all. Instead, they are usually boring.)

**7. Comfort/Connection:** After you have got her to qualify herself, you can start to build comfort: comfort in getting to know each other better, as well as comfort in starting to make some physical contact (touching.)

Again, this is obviously very different from what most guys do, which is to ask her personal questions within the first minute. ("What do you do"... "Where do you live," etc.) i.e. guys indicate interest in *her* too early in the game, which ruins any chances of taking things to the 'attraction' phase.

This is the stage where she realizes that she wants to get to know *you* better, as well...which is usually required before a woman will get physical with you.

**8. Close:** Now, that you've created attraction as well as comfort, you can easily "close" her. Closing simply means getting her to do what your end goal is, for that particular interaction... i.e. getting her phone number and parting ways, getting her to enjoy that first kiss with you, or getting her highly aroused so that she will want to sleep with you that same day/night.

This report is mainly designed to help you with your *approaches*, i.e. the first 7 steps outlined above. But, I will also briefly cover some "closing" techniques with you, as well. (Consider this "closing" section a bonus.)

So... that's the overall structure/layout of the "approach and conquer" strategy I will cover in this report.

And, now that you have some idea of what the big picture view is, I'll go over each of the individual sections (outlined above) in more detail, as you go through the rest of this report...

## Preparation

I've helped a lot of people overcome their fear of public speaking. And, during that time, I noticed that for many people, the fear of public speaking simply vanished when I told them to become thoroughly familiar with the subject/topic of their speech.

In other words, the more familiar they became with the content/topic/material they were supposed to talk about, the more *confident* they felt about giving the speech. (Makes sense, right?)

And, in many cases, that was *all* they needed to do, in order to be able to overcome their fear of walking out there and speaking to a bunch of strangers.

For the remaining speakers, some mental exercises and mindset tweaks did the trick.

Similarly, many guys who are absolutely terrified at the thought of speaking to beautiful women are able to overcome their fear simply by being told exactly what they can *say* to these women.

By telling them exactly what to use as the opening statement, what to follow with, and what to say in order to continue the conversation, many of these guys were finally able to start approaching women and talking to them.

You may very well be one of these guys. And, if not, I will also share some mental / mindset-shifting techniques to give you the needed mental/emotional boost.

Being prepared - mentally, physically and emotionally - before you go out there and approach women will make a huge difference in your game...and in the kind of results you get.

In fact, guys who do nothing else but prepare mentally have been able to improve their game 10-fold - even without being coached on what to say to women. The mindset fix alone made a huge difference.

You will get to do both, in this report.

Keep in mind that, in the end, people who are most successful in life are those that take the most *action*. And, guys that do well with women are guys that actually go out there and *talk* to women.

There is no way around it. At some point after you learn all there is to learn, you will have to go out there and start talking to women (that's if you aren't already doing that.) And, you will have to make some mistakes and learn from them so that you can become better each time.

Fortunately, for you, there is a lot of solid tried-and-tested information in this report that will guide you on exactly how to approach women effectively. So, you'll be making fewer mistakes, and you won't have to learn everything through trial-and-error. (This is an advantage that most guys out there do not have.)

Okay...let's go over some tips and techniques that will get you into the right mindset...

### Stop Focusing On "Getting Laid"

The easiest way to take the pressure (and fear, nervousness, etc.) off yourself is to stop worrying about getting the woman to sleep with you.

Forget about getting laid for now, and just focus on having **fun**! In fact, stop worrying about your results, period.

If you want to get good at this stuff, start seeing the "approaching process" as a way to "mess" with the women.

Make it into a game where you are only interested in seeing how the women will *react* to what you say and do. *That's all*.

This will also allow you to practice some of the more outrageous and ballsy openers that most guys will never ever attempt. And, as you go along with this 'having fun' process, you will continue to get better at approaching women and getting them interested in talking to you.

### Kill 'Approach Anxiety' Immediately

In order to have fun with women, as advised above, you have to come from a fun and playful state of mind.

That means, **you** have to genuinely be in a fun and playful place (mentally) before you can get others (the women) to have fun with you. (Would you ever take dieting advice from an obese person? The same logic applies here. If you don't look like you're actually having fun, the women won't buy it. And it will be difficult to get them to start having fun *with* you - if you're not *already* having fun, at least mentally.)

So, do whatever you need to, in order to shift your own mental state, from wherever you are to a fun, happy, playful state.

Watch a funny show or movie, run around the block to get amp'ed up, think about some of the funniest things that have ever happened to you, etc.

Then...after you've got your endorphins flowing and your heart rate climbing, calm yourself down for a few seconds but keep the 'fun' attitude with you...and *then* go in for the kill, i.e. start opening / initiating women into conversation.



And, when you do start to interact with women, don't take things too seriously, especially if they seem to be saying something negative about you or poking fun at you. Just laugh it off because women often tend to do that stuff *just* to see how you will react.

While we're on the subject, let me also quickly talk about the concept of "rejection and failure."...

These are big words. They are powerful words, and they're very emotionally-charged words, especially when it comes to guys trying to seduce women.

The truth is, failure and rejection exist mostly in our own heads. And, we all define and measure failure and rejection in our own unique way.

People who are the most successful in life are also often the ones who have failed the most times in life.

In other words, they are successful simply *because* they have failed more times than you. They are more successful than everybody else because they have faced rejection more times than everybody else.

Because, each time that you 'fail' or get 'rejected,' the only valuable thing to take from those moments are the lessons. So, each failure and/or rejection that you face makes you better, it helps you to improve your game.

And, each failure and rejection you come across also gets you one step closer to **success**.

My point is, if you let things like failure and rejection stop you, you'll never reach your goals. So, screw it! And just go out there and take lots of action, and keep getting better at this game.

Whenever a girl says "**no, thanks**" to you, just smile and say, "**Have a nice day!**" ...and move on to the next girl.

Having this report in your hands will actually ensure that you make a lot less mistakes, hence you will face much fewer failures and rejections. So, just go out there and have fun!

### Infect Them With Your Energy

Most people don't realize just how infectious energy and emotions can be.

Just think of how the mood of a room goes down as soon as a sad/depressed person enters the room and starts talking about his/her problems and sorrows.

And, then think of how your mood (and overall talkativeness) shifts when you're around a person who is a social butterfly, super chatty, and just an upbeat, high-energy person. Don't you find *yourself* being more talkative and fun whenever you're around such a person?

Well... **you** can do the same to other people! You can affect women with *your* energy as well.

In fact, you're already doing it without realizing it. Every time you walk in with a nervous, anxious energy, the woman senses it subconsciously, and it affects how *she* feels around you as well.

So, it is very important that you shift your mental state to a positive, fun and happy one *before* you approach women.

And, the more powerfully you feel your mental/energy state, the more easily will you be able to suck them in and *pull* them into *your* world.

Additionally, you must have the attitude and intention that you're going to *make their day*. That, you're going to walk in and make them feel better, help them have more fun in that moment, save them from their current boredom, etc.

So, see yourself as being the one that's doing *them* a favor! When you focus on that from a fun and playful place in your mind, and work on making *that* your goal (instead of trying to pick them up,) the rest becomes very easy.

### Start Talking To Everyone

Here's a simple technique I have used to help lots of guys get more comfortable with talking to women...

Just start talking to everyone! Men, women, seniors, children, pets...okay, maybe not pets, but you get the idea.

Become comfortable talking to people in general...even if they aren't someone you are attracted to.

Start a conversation when you're standing in line at the grocery store. Start smiling and saying "Hi" or "Good morning" to complete strangers as you walk down the street. People are everywhere; all you have to do is walk out of the house.

Important: Some people will not reply to you nor acknowledge you. But *keep* doing it! Keep talking to other people. The more comfortable you become in just talking to people and not really worrying about how they respond (positively or negatively) the better your energy will become.

And... as a result, people will *start* responding to you *more positively*! I realize that it sounds weird, but it really does work that way. (Remember, your energy will affect others, whether you like it or not.)

You can start by just saying "Hi," or "Hello" or "How are you."

Next, start having a short conversation with people. Ask them how their day is going, talk about the weather, or whatever. Try to spend at least 30 seconds in conversation with them.

After you've done that for a while, and are comfortable with initiating a conversation with just about anyone, give yourself a challenge: try to see how long you can keep the conversation going with random strangers.

And, the next time you talk to a stranger, try to beat your previous record. See if you can continue the conversation with them even longer than before.

This is a really fun way to become very good at just making small talk, engaging people, and actually *making their day*. Because you will find that most people want to talk to others but they don't know how to do it. They will even start envying you for being able to talk to just about anybody.

Of course, once you're able to walk up to a total stranger and initiate a conversation, start approaching women that you are mildly attracted to. Then, move up to women you are moderately attracted to. And, of course, pretty soon, you'll be able to talk to women that turn you on incredibly.

Remember: you're not trying to seduce them, or even ask them out during this exercise. You're just talking to them - just like you've been talking to anybody else. The point is to become comfortable talking with everyone - including hot women - without feeling nervous, anxious or fearful.

### Practice Success!

You always hear people say that "practice makes perfect." But, the reality is, most people practice the wrong things or they practice it the wrong way.

If you're not very good at something, then continuing to repeat the wrong thing over and over, i.e. practicing the wrong move, technique, method, etc. will only help you become better at doing the *wrong* things!

So... for the purpose of this report, i.e. to help you become really good at approaching women confidently and successfully, I'd like to give you a simple technique that professional athletes use.

These athletes get paid millions of dollars use this technique. So, I would strongly advise you to start using it too.

Here's how it's done...

1. Pick a quiet, private place - like your bedroom - and sit down comfortably.
2. Close your eyes, take a few slow deep breaths to relax your body and mind. (If you happen to be in a negative place mentally, try to get to at least a neutral state. Or, just wait to do this exercise when you're feeling better emotionally.)
3. Visualize yourself *confidently* walking up to an extremely beautiful woman and initiating a conversation. (In other words, create a mental movie in your mind by imagining such a situation.)
4. Notice her become instantly drawn to you and interested in talking to you more. Even notice her becoming attracted to you as you continue the conversation.
5. Go through the entire scenario, from open (where you first walk up to her) to close (where you get her number, kiss her, or whatever.)
6. Open your eyes.

The key to making the above visualization is to put yourself *inside* the movie that you've just created.

That means, instead of watching yourself doing all those things with the woman (like an observer,) become part of the actual movie.

The difference will be astronomical.

So, when you walk up to the woman, imagine that you're actually taking each step. And when you get right next to the woman, notice how her perfume smells. Involve all of your 5 senses in this mental movie that you've created.

And make it as real as possible.

The reason this works so well is because you are mentally practicing the act of approaching and closing beautiful women. But... you're *only* practicing *successful* attempts! That means, you are continually reinforcing your mind with only successful experiences.

Remember, athletes who get paid millions of dollars use the above technique to *only practice successful plays*. And you should to.

Do the above visualization exercise at least once per day. You will be amazed at the continual improvement in your pickup game. It also helps greatly if you do this visualization just before you leave your home to go out and approach real women.

**Tip:** You can start doing the above exercise *after* you have read through this entire report. That way, you will have some specific examples of what to say, how to act, etc. around beautiful women which you can add into your visualization. As a result, you will actually feed your mind with real life, tried-and-true techniques as well.

### Look Like You Feel

If you're going out there in the real world, with a fun, playful and confident attitude, why not look and dress the way that will help your cause, as well. (You could even add *this* to your visualizations as well.)

It's no secret that dressing sharp automatically helps people feel better about *themselves*. So, why not use that to your advantage. (It doesn't matter how others will react to your being better dressed. What's most important is how *you* will feel when you're better dressed.)

Figure out where you're going and dress accordingly. The goal here isn't so much to "fit in" or blend in, but to look sharp, to stand out...maybe even to impress - without going overboard or making it too obvious.

That means, the usual t-shirt/golf-shirt and khaki pants are out. If you decide to wear jeans, at least pair it with a clean, quality shirt (preferably long sleeve) with a nice jacket/blazer to go with it.

Wear at least one unique accessory item (jewelry, hat, scarf, whatever) that will make others want to talk to you about it. Women notice uniqueness and will often be curious about what you're wearing - and why you chose it.

And, of course, it's always advisable to be clean and smelling nice. Take a shower before you go out, and use a nice-smelling cologne. (Ask a female friend to pick one for you. But don't use too much.) Women love to be around a guy who smells good.

### Start Fresh

If you really want to start fresh, or if you don't want to 'practice' on women in your own town/city, you can go to a different city - far away from yours - or even to a different State, if you like.

And practice your 'approaching' techniques (which you will learn in this report) in an environment where no one knows you, and no one will care whether you get a hit or strike out.

You can even pretend to be somebody else, if you think that will help you to get into character and unleash your inner seducer.

Then, you can come back home and use what you learned and practiced on the local women.

### Rattling Your Cage

Finally, you must be prepared for women to try to rattle your cage a little bit. They will try to "test" you or poke at you a little bit.

If that happens (and it often will,) don't take it personally. The women are just trying to see how you respond to their little rattles and tests. Most guys freeze up, get defensive or even get upset. (And, as a result, they get immediately disqualified.)

You must not respond in any of the above ways. Instead, you will have to keep your cool and just be non-reactive. Either smile or laugh at their comment, or reply with a funny-cocky comment of your own, without sounding like you're being defensive.

Women love a guy that can handle their little tests and pokes. They find it to be an attractive quality in a man. And, most guys don't realize they're being tested - so they respond negatively, which takes them out of the running right away.

### **Assessment**

Now that you've prepared yourself mentally, emotionally and physically, it's time to step out of your home and move to the next step in the process: assessment.

Obviously, if you're going out during the day, you will dress somewhat differently than if you were going out at night.

You would also go to different locations during the day than you would at night. For example, you wouldn't go to a nightclub during the day, just as you wouldn't go to a park at night.

Aside from establishments that only open at night, "day game" can be executed almost anywhere: restaurant, grocery store, bookstore, park, mall, or even just out on the street.

"Night game" works best in a bar or club setting. Restaurants that have their own bar/club can also work well for certain approaches.

The next thing you would need to assess is whether your target (the female you're interested in talking to) is stationary, a moving target, or somewhere in between. And, each of the above

situations would affect the strategy that you would choose to use.

For example, if she's seated in a restaurant or sitting at the bar, then she's stationary at least for a few minutes, i.e. she's not moving.

If she's walking down the street, or running on the beach, she's obviously a moving target. So, you may either have to *stop* her in her tracks, or walk/run *with* her in order to start up a conversation. (You can do the latter in a fun, jovial way, and get her laughing from the very start, i.e. you could say, "[Hmm...all of a sudden, I feel like jogging.](#)")

And, if she's at a club, or even someplace like a bookstore, then she may very well be in between moving and stationary, i.e. she's somewhat of a moving target inside a stationary environment.

Finally, you would need to consider who she's with. Is she by herself, with a friend, or in a group?

It would also help to notice whether her friend or group consists of all females or is it a mixed crowd, i.e. both males and females.

Another important thing to notice is... does it look like she's enjoying herself or does she appear to be bored? (This can be true whether she's by herself or with other people.)

And, is she interacting with the others or not? (If she's busy with others and/or seems to be having fun, you would go in with a different opener than you would if she were bored and in need of a distraction.)

#### A few more quick tips:

Hovering at one location by yourself (especially after you first enter a club or any other location,) staring at her repeatedly (which is what most guys tend to do,) and just hanging around too long before going up and talking to her are all things you should avoid doing.

Typically, the best thing to do is go up and talk to her (or her group) very soon after you realize she is someone you'd like to approach. (This is also why you must prepare yourself mentally, emotionally and physically *before* you leave home - or your car - to get ready to approach women.)

## **Opening the "Set"**

If you don't already know, a "set" is simply a term used by the pickup/seduction crowd to describe the situation you're about to enter, i.e. whether it's a female by herself, with a friend, or in a group.

For example, a 1-set would be a female by herself, a 2-set would be a female with another

female, a 3-set would be a total of three females, etc. and a mixed-set would be a group consisting of both males and females.

Your opening technique would vary somewhat, depending on the type of set you're about to open.

And, as I touched on earlier, your overall attitude should be that you're going to make her day better in some way, by helping her escape boredom, making her laugh, and so on.

Humor can be a very powerful way to get women's attention and engage them into having a conversation with you. I have an entire report on the subject, titled, "***Laugh Her Into Bed***," if you're interested in improving your ability to make her laugh. (A woman can't seem to resist a guy that can make her laugh.)

### 1-Set: she's by herself

There are generally two main ways to open a 1-set: you can either compliment her on her appearance or energy (which is a direct opener,) or you can make an indirect comment. (An indirect comment can be anything that is not a compliment. It can be a question or a general comment.)

Generally, a 1-set is found during the daytime or in a non-club type setting. And, as such, opening her by giving her a compliment is acceptable, and usually the best strategy.

When you give a woman a compliment, be sure that you come across as being sincere. And, don't lie. (Example: don't tell her that she looks like a model if she is short and/or a bit on the thicker/heavier side, body-type wise.)

Important: If you do start out by giving her a compliment, you must immediately say something else (within a few seconds) to relieve the pressure she may feel by being put on the spot. In other words, you will have to quickly switch the subject/topic of conversation with something interesting and engaging, so you can give her mind something else to focus on, hence relieving the pressure from the compliment you gave initially.

Most guys stop talking after giving her a compliment because they expect her to respond to the compliment in a favorable way, or they expect *her* to continue the conversation for them. And, even if she does respond by smiling or saying "thanks," you will still have to relieve the pressure by switching the subject immediately after her response.

If you don't do this, she will be compelled to remove herself from that "pressure" situation by walking away or by quickly ending the conversation, in another way.

*Read: She will try to get rid of the pressure even if she does like you and does appreciate the compliment you gave her.*



I will give you a lot of tips and examples for a lot of different scenarios below. And before I get into all of those, I would like to share the *one* opener that you should memorize - just in case you ever freeze up or forget all the other examples I share below. So, here's the first one...

**You:** Hi... forgive the interruption... I honestly can't think of anything clever to say, but you just looked so... stunning (cute/beautiful)... that I knew I just had to come up and (at least) say "Hi" to you.

If nothing else, she will appreciate your honesty and the fact that you got yourself to go up and talk to her despite the circumstances. And, of course, she'll probably be flattered by the compliment.

Remember to deliver your compliment with a smile and good, positive energy about you. (If you're anxious or nervous, you'll probably make her feel the same way as well.)

To be perfectly honest with you, you really don't need to memorize dozens of "lines" to open a girl with. If you come in with a fun and playful state of mind, without giving off any 'creepy' vibe, you'll do just fine.

The more you can make your compliment *unique to her*, the more she will appreciate it. So, if you notice something interesting, unique, and/or cool about her or her appearance, use that in your compliment.

And, remember to quickly relieve the pressure from her mind (after you give her the compliment) by switching to another subject/topic of conversation, i.e. something that isn't a compliment but is still (preferably) engaging, interesting, and *relatable* enough for her to want to continue the conversation.

So, you could follow up with a question, comment, or joke... preferably related to the current situation she's in.

For example, if it happens to be a cold day and she's sitting outside in her warm clothes (heavy jacket, hat, etc.), you could open with a compliment, give her a second, and then say...

**You:** So... looks like you're also out here getting some sun, huh?

Aside from being funny, your comment will definitely beat the usual comments she'll hear from everybody else...something redundant like, "Is it cold enough for ya?" (Don't ever say that to her.)

Plus, after your funny comment, you can now easily start having a conversation about the weather: how surprisingly cold it is, how weird/strange the weather has been lately, etc.

And you would also be *relating to her* right away - by talking about something that is currently affecting her, i.e. the cold weather.

Generally, if a woman is by herself, there's probably a very good chance that she's a little bored or is at least in a neutral mental state. So, getting her to laugh is definitely a good way to go. (Of course, if she's bright-eyed, smiling wide and hopping along the sidewalk, she probably isn't bored. But it also means that half your job is done, i.e. she's already in a good mood!)

Important: By distracting her and relieving the pressure right away (with a follow up comment or question about something else,) you are also getting her mind to subconsciously *accept* the 'romantic' *frame* you've just introduced (by giving her the initial compliment about her beauty, etc.) And, that's a subtle but powerful way to seed her mind, and prepare her for what's to come.

Another simple but powerful thing you can do is to be in the moment. (People who live in the moment automatically appear very attractive to others.) Forget about everything else that's going on in your life and just enjoy this moment you're sharing with a beautiful stranger.

On some level, she will notice that. And, it will make her feel special - in a non-creepy way.

Generally, for 1-sets especially during the daytime and/or in a non-club scene, I just go in with a direct opener and let her know from the start that I'm interested in her. And, after I relieve the pressure and allow her to accept the (romantic) frame I've introduced, I can continue the conversation with her about other stuff.

However, if you don't feel you're confident enough or ready to use a direct opener yet, that's okay.

You can simply use indirect openers, like, asking her for the time, or to help you with directions, or even ask her to help you in suggesting a good place to eat in the area.

It really doesn't matter how you open her indirectly. Because, after you use the indirect opener, you're going to either talk more about the subject you opened with, or you're going to switch to another topic that is more captivating and engaging.

You could follow up by bringing up something interesting or unique that she's wearing. Like, "[I couldn't help but notice what a unique hat you have on,](#)" etc. And, now you've moved the conversation to fashion, weather, or anything else that's *relatable* to her in that moment.

So, to summarize the 1-set openers...

1. Use a direct opener, i.e. give her a compliment
2. Relieve the pressure by making a joke and/or switch to a different subject that is *relatable* to her.

...or...

1. Open with a joke first, and then give her a (sincere) compliment in a non-joking way.
2. Relieve the pressure by switching to a different subject that's relatable to her.

...Or...

1. Use an indirect opener, i.e. a question or comment.
2. Switch the conversation to something that's *relatable* to her.

And remember to go in with a friendly, positive energy. A sincere, warm smile is always good. (Not a wide, crazy grin.) Don't do, be or say anything that may come across as *creepy*, at all - in any way.

## 2-Set: she's with one other female

The most important thing for you to keep in mind about opening a 2-set is, you should **not** give a compliment to just one of the girls in that group.

If you do, you will immediately create a situation that is uncomfortable for both girls, which will cause them to want to move away from you.

The girl you didn't compliment will feel left out, ignored or even insulted. And she will find a way to try to get herself and her friend out of that uncomfortable situation by moving elsewhere, i.e. away from *you*.

The girl that you did compliment will feel bad for her friend (even if she does like you and want to talk more.) So, she will also be compelled to move away from you, in order to end the awkward situation you've just created for her.

*Also, if you're in a nightclub or bar, then definitely **do not** open the set with a compliment. (I'll give you examples later, of how to open instead.)*

If you happen to be in a non-club/bar setting... and if you do decide to open with a compliment, you must direct the compliment at both of the girls. For example...

**You:** You two seem like you're having a lot of fun...

...Or...

**You:** Hey, you guys seem pretty fun...

...Or...

**You:** You guys seem to have a really good, fun energy...

...Or...

**You:** Hmm...you guys seem to be bored to death over here. What's goin' on...?

Of course, after a compliment, you must remember to quickly shift the subject/topic to something else that's more *engaging*, and *relatable* to them. Or, even deliver a joke that will get them both laughing, first.

Example...

**You:** I can bet you're both up to no good, aren't you?

...or...

**You:** You're about to start some trouble, aren't ya! I can tell...you've got that look in your faces.

Even if they don't have that mischievous look on their faces, your comment would get them laughing. And, they may even try to defend themselves by saying they're "good girls," or whatever.

You could even continue by pointing to one of them (the one you're interested in,) and say...

**You:** Wait a minute...you look like the (*bigger*) trouble maker of the group. Hmm...I need to be careful of you...

The other reason you should quickly follow up with something else, after your initial compliment, is to keep them around and to keep the conversation going. Otherwise, they may simply "thank you" for the compliment and move on.

And remember to always go into the set with a fun, playful and light/happy energy.

The only part that becomes a bit tricky with 2-sets is that you will have to keep both girls engaged and entertained... until you get to the point where you can either isolate the girl you're most interested in, or find a way to get her number without it being awkward for either of the two girls.

For example, you could try to get the phone number of the girl you're actually interested in picking up...but...make it appear as if you're getting 'a' number, to be able to hang out and have fun with both of them.

### 3-Set: she's with two other females

Working with a 3-set can actually be easier than working with a 2-set, mainly because it can be easier to isolate the primary (the girl you're most interested in) and pull her away from the group, without abandoning the other two girls. (The remaining two girls will still have each other to keep them company.)

However, you can't isolate the primary as easily in a 2-set, without abandoning the 2nd girl or at least making her feel awkward, left out, sad, etc.

In all other ways, a 3-set can be treated just like a 2-set. You can either give all of them a compliment...or, you can simply use an indirect opener to start the conversation.

(Personally, I prefer **not** to use a 'compliment' opener if the set consists of more than 2 people.

Instead, I use any number of indirect openers; I would advise you to do the same so that you don't broadcast your interest in any of them right away. I will explain why later.)

After you've talked to the 3 girls for a few minutes, you can simply take the primary girl's hand and lead her to another, more private, location. (More on this later.)

Example... take her hand in yours and start to move toward your chosen direction/destination, while you say...

**You:** Hey, I've gotta show you something, I think you'll get a kick out of it.

If she seems a little hesitant, reassure her that it'll be fun...and also say, "C'mon, your friends will be fine, they're big girls. Right, girls?" (End with that question directed at the other two girls.)

You can even reassure the other two girls that you will bring their friend right back.

The best time to pull her away is when the energy level of the interaction is at a high point.

If you don't have anything exciting to show her, after you get her away from the group, just say, "I had to say something to get you away for a minute."

As I warned you earlier in the report, some of these techniques may seem strange, counter-intuitive, or even bold and a bit ballsy. The bottom line is that they work - and they have been field-tested on real women.

Also, keep in mind that if you come from a place of fun, playfulness and lively energy, you will be amazed at the stuff you can get away with. The women won't be able to help themselves but want to be a part of your fun, live, outgoing adventure. They won't be able to resist it and will easily get sucked into the mental and social frame that you've set.

#### 4-Set: she's with three other females

Anything more than a 3-set can actually be treated pretty much the same as a 3-set. So, you can use the same strategies you use on a 3-set, to open and interact with a 4-set, 5-set, or even a 6-set (or more.)

And, it's usually just as easy to isolate the primary girl away from the group, after you've talked with them for a few minutes.

#### Mixed-Set: she's in a group that includes males and females

A mixed-set, which is a group including both males and females, is actually a different beast, and the opening techniques you'll be using here will be quite different from the other sets.

For starters, you will have to quickly size up the male (or males) in the group, in order to figure out which type of opener to use for that group, and who to talk to first.

Let's assume, for now, that there is just *one* male in the group of women that you're interested in opening.

Before you approach the group, you will have to make an assumption about the male in the group. Basically, you want to know whether he is a 'champ' or a 'chump.'

A champ would be someone who is generally doing well with women. He looks confident, relaxed, is able to have a conversation with them, make them laugh, and is just able to have fun while also getting the women around him to have fun with him.

In other words, he would be someone who has "game" and is probably your equal or better, in the pickup/seduction area.

A chump would obviously be someone who is *trying* to pick the girls up but isn't doing very well. He will usually be standing around, trying to talk to at least one of the girls in the group, he may lean in towards the women when talking or listening, and he may have the general appearance of being a bit off. Plus, the women he's around may not necessarily be having fun and/or talking to him all that much.

Of course, there is no way to know for sure who the guy is and how he relates to the group of girls he seems to be with at that moment.

So, just go with your best guess. (The more you practice this, the better you'll get.) You can always adjust your strategy after you have opened the set.

Here's how you'd go in...

If the male in the group appears to be a *champ*, you would open **him** first, instead of the girls.

Your strategy is simple. You want the guy in the group (the champ) to become your ally instead of your enemy, which is why you are going to befriend him first, before you talk to any of the girls in the group.

If you don't talk to the guy first, and try to open the girls right away, he will immediately get defensive and will see you as a threat/competition.

Also... if the guy happens to be a boyfriend or husband of one of the girls in the group, he will automatically take on the "protector" role for the entire group - whether he wants to or not. (Guys tend to do strange and stupid things when they are around a bunch of women. It's an 'ego' thing.)

So, open the guy in the group, first. And, immediately try to make him feel good about himself -

boost his ego a bit by giving him a compliment, and give him the impression that you think he is "cool."

And, immediately after you give him a compliment, try to do a high-five or fist bump with him. This will help you to further create some rapport with him.

Examples...

**You:** Woah man, you're the owner of the club, right? Awesome...I saw a photo of you on the flyer!

...or...

**You:** Hey man, aren't you the guy that won the last drag racing championship?

...or...

**You:** Woah dude! Did you go to xyz high school? You were the long-distance champ, weren't you?

...etc.

You could even go in and claim that he's someone you recognize from your past (who went to the same high school, college or trade school, worked for the same company as you, or whatever.) You could even pretend that he looks like some movie star. (But don't stretch that too much or he'll know you're up to something.) Just make it a point to flatter him in some way, with your opening comment.

Obviously, you're making all of the above facts up...and the guy will either go along with your storyline (in order to impress the group of women further)...or... he will tell you that you're mistaken. (The latter is more likely to happen, but you never know with guys. ;)

Either way, you can use your opener and start talking to him about the subject further (after you quickly apologize for your "mistake" if needed.) Whether it's about the club, drag racing or track. (Sports is generally a good topic to engage other guys with. Movies are not bad either.)

After a minute of chatting with him and making him feel good about himself, you can ask him about the group of women he's with. Example: "[Are they your friends?](#)"

Or, you can comment on what a "stud" he is because he's surrounded by all these "beautiful" women. (It's better to use the word "beautiful" instead of "hot" or "sexy" - just in case any of the women are related to him.)

When you mention all the "beautiful" women, he would very likely try to boost his own ego more and start introducing you to the rest of the group (of women) even if he doesn't really know them very well. (Again, that's most guys for you. Let their 'desire' to boost their ego help you out with your game.)

The added benefit of him introducing you to the group (instead of your having to introduce yourself) is that you would be able to "borrow" some of the value and relationship that this guy

has already created with these women.

In other words, he'd be helping you make a good impression with the women, without your having to do too much work.

And once you're in, i.e. once he starts introducing you to the women, you can now start talking to them directly - *without* pissing him off in any way. Isn't that a lot better than trying to compete with the guy and pissing him off in the process?

Finally, if there is more than one guy in the group of women you're targeting, you would want to approach the guy who appears to be the 'alpha' male, i.e. the guy who appears to be the leader of the group. (He may be the loudest, the most animated, the most fun, etc.)

Okay...now...

If the male in the group appears to be a *chump*, i.e. he doesn't seem to be doing too well with the ladies, or just seems to be boring, neutral, etc. your approach strategy will be very different.

If the guy appears to be a chump, you would **not** open him first.

In fact, you would completely *ignore* him and start talking to the girls right away - as if the guy didn't even exist.

Now, the above technique may seem cruel - and you may even have had some guy pull that sh\*t on you.

I'm sharing it with you here just so you're aware of what other guys may try to use out there - maybe even on *you*.

So, if you don't want to use the above technique, then just stay away from mixed groups that consist of both men and women.

Otherwise, open the set by addressing the women in the group. And, pretend it's a set consisting only of women, i.e. use the techniques shared in the "3-Set" section above.

If you pretend that the guy (chump) does not exist, and just go on with your techniques to open the set, the guy will very likely assume that you know the girls. And as such, he will shy away from trying to continue to hit on the women or join in on your conversation, and he may even walk away.

After all, he doesn't want to get in trouble with you (especially if he thinks that you know these women personally.)

Or...he may simply stand there and continue to reinforce his "chump" status in the eyes of every



woman in the room.

If, however, he tries to enter the conversation that you and the girls are having (or if he happens to not be a chump after all,) you can simply acknowledge him by saying "Hey" or "How you doing?" for a few seconds and then continue talking to the girls.

Sometimes, the chumps will try to regain their footing, and other times they may simply want to get in on the conversation (and fun) that you're having with the women because they (the chumps) feel ignored or awkward. Or...they may feel left out and may try to get a little bit of the attention that you're giving to (and getting from) the rest of the group.

If you'd really like to take some wind out of the other guy's sail, you could say something like this to the guy...

**You:** Oh hey...I'm sorry bro, I didn't realize you were you trying to pick these girls up. I didn't mean to interrupt your game or anything.

By saying something like the statement above, it will look like you have just "accidentally" exposed him to the women in the group, which will lower his value in the eyes of the women. (You may even want to deliver the above statement in an "oops..." style.)

Also, he will try to back out of the "pick up" accusation that you just 'accidentally' made, which will in turn lower his value more, and raise yours.

Again, this is not a technique you should use if you don't want to, or if you don't think you can pull it off confidently enough. It's just something that is being used out there by some guys.

So, if nothing else, you'll at least be aware of this if some guy tries to pull the above technique on you, just because I happened to share it with you in this report.

## **Additional Tips on Opening a Set Successfully**

Here are some other important considerations to keep in mind when opening a set that has 3 or more individuals (including the primary girl you're trying to pick up)...

### Physiology

You already know that you should prepare yourself mentally, emotionally, as well as physically *before* you enter/open a set.

And, you also know that your general attitude and frame of mind should be relaxed, fun and playful.

So, your body language should *match* your fun, playful and relaxed state of being. If it isn't,

women will notice the disconnect between your attitude and your physiology, which will make them feel hesitant and cautious about you.

That means, you have to be aware of the overall body language you're displaying, and communicating to others.

Therefore, your overall body language should be relaxed... and not jumpy, nervous or jittery. Your arms should be relaxed and not folded/crossed tight. Your hands should be open and relaxed and not tightened into fists. It also means that you should open your body up and take up some space, instead of hold it tightly inward.

Your breathing has to be normal, relaxed and free-flowing as well... and not short and shallow.

Your voice, tonality, and the speed with which you talk should also match your overall relaxed and fun persona. So, instead of being high-pitched, your voice has to resonate and travel.

If your sentences appear to be fast, rushed or hard to understand, it won't work.

And, if you're in a club, you have to be fairly *loud* in order to be heard by everyone in the group. If the women have to ask you to repeat yourself, that will immediately take some of your value away from you. You also don't want to lean in while talking or listening to them.

If needed, practice all of the above in front of a mirror before you leave home. (Or sneak into the restroom of the restaurant, club, bar, etc. to get into the right frame of mind and body.)

Also... get used to people watching you as you walk into the room (especially when you start doing well with opening and engaging women.) And, walk in with relaxed confidence. Stand tall.

The key point to remember is that you are communicating just as much with your physical body - and with your vocal *delivery* - as you are with the words you use.

### Don't Broadcast Interest or Attraction

I've touched on this earlier and it's important to clarify it here...

During the "opening" stage of the process, especially those that involve a 3-set or more, you also don't want to appear too interested, invested or attracted to the group, and especially not to the primary girl you're trying to pick up. (Not at this stage of the process anyway.)

Instead, to the group, you should appear to be a guy having fun who just happens to run into them, and decides to talk to them.

As such, you should *not* give compliments to the group, and especially not to the primary girl you're interested in. (If you do, the group may see you as someone they need to 'protect' the

primary girl from.)

And, once again, your body language should *match* your "just passing by, while having fun" intent as well.

So, instead of squaring off with them and having your body facing their direction, stand in at least 90-degree angle away from them, as if you are about to leave at any moment and are just stopping in to ask them something or share a quick story with them.

Doing so will differentiate you from all the other guys out there, in the women's mind - on some level. It will also relieve them of the pressure of being approached by yet another guy.

Since you're don't want to give them a compliment of any kind, you can open them indirectly, either with a quick question or a quick story.

### Create Value From The Start

The next thing you need to do, to get the women's attention is to offer them some value, first.

You must understand that *you* are the stranger in this situation, and you're trying to join their group 'temporarily.'

They may already be having fun in their group, so in order for you to join in, you'll have to offer them some value instead of asking *them* for value, which is what most guys tend to do in these situations.

You see, when most guys approach a woman, they start asking her all sorts of questions...like, what's your name, where are you from, how old are you, what's your favorite color, etc. etc.

Men don't realize that the woman is not obligated to answer any of your questions. Remember, you're the stranger. She doesn't know you, and she doesn't owe you anything.

So, in order for you to join their party, it's a lot more effective to offer them something interesting and enticing, first.

That means, instead of asking her a bunch of questions, start by sharing something interesting first! Earn their attention, so to speak.

A great way to do that is to offer an interesting and engaging story, either by giving them a snippet of it and building their curiosity, or by asking them if they know about "xyz" (where "xyz" is the object of your story.)

Here are some examples...

**You:** Hey, did you guys see the crazy girl that tried to climb over the bar and grab a free bottle of vodka? Haha!

They will, of course, be intrigued and reply, "No! When was that?!" etc, and try to find out more about the story.

And, just like that, you can start telling your story about that crazy girl (which is a story you would have prepared before you left your home.)

Other examples of 'curiosity/story' openers...

**You:** Hey, did you guys see a cute little dog running through here? I just lost him.  
(And make a frowny face)

Again, they may respond with, "No, what did it look like?" ...or... "OMG, I'm soo sorry..."  
...or... "You brought a dog inside the club? How'd you do that!"

(By the way, the "lost dog" line can also be used outside of the club or bar setting, i.e anytime during the day, and pretty much any location.)

You could always follow up with, "I'm totally kidding. Who would allow a dog into a club, you crazy girls! You'll believe anything, huh! No, I just wanted to see how you'd react."

Or, better yet, say...

**You:** Hey, did you guys see that little dog running around in the VIP section upstairs? Who would bring a dog in here!

You have now also shown them that you were just in the VIP section.

You could then continue the story and talk about how some crazy girl snuck a dog into the club in her handbag.

After you've talked to them for a little bit, act as if you just remembered that you're short on time (which will make them wish you would stay longer.) And, more importantly, it will relieve the pressure from their mind, of you being someone that's trying to pick them up.

**You:** Actually, as much fun as you guys are, I can't stay long. I've gotta go talk to the club owner.

Naturally, they will ask you why. And, even if they don't, you can say...

**You:** I've gotta track him down coz he owes me some money, it's a long story.

And, once again, you've got them hooked on another story that they may be dying to hear more about. Plus, that story may create a bit more value for you, in their mind (that you know the club

owner) - which is always a good thing.

You can also start by using "opinion" openers.

Example...

**You:** Hey, quick question for you ladies... my friend and I are trying to settle an argument about this... so... if you knew that your friend's boyfriend was gay, would you tell her right away or would you have second thoughts about maybe hurting her feelings?

Most women love to share their opinions on situations like the one you described above, even if it's hypothetical. And, if you've got a *group* of women together, *watch out* because you may just get stuck in conversation with them for the next 10 minutes, as they each try to tell you what they think about the 'boyfriend is gay' situation.

Remember, to maintain the correct body language, ie. let it appear as if you're about to leave and are only there to ask them a quick question. And, once they start replying to your question with a detailed answer, you can decide to "stay a little longer."

Another 'opinion' opener example...

**You:** Hey, ladies...quick question for you... my friend and I were wondering about that girl's (or guy's) outfit. I mean, is it me or does that seem a bit strange? Would any of you ever wear that out in public?

Once again, you've thrown a powerful bait in front of a group of women...asking them about somebody else's fashion sense! Prepare for a possibly long conversation (and a ton of opinions) to be thrown your way.

As you can see from the above sample openers, they all tend to offer some value to the women first, instead of asking them to give *you* value - by answering your personal questions about themselves.

You could also come in with a funny/humorous opener. For example, if there is a loud group of women that seem to be having way too much fun, you could go in with this...

**You:** Boy, you guys are a shy bunch, aren't you? Jeeez....did someone just die? Come on, are we going to start having some fun here or what!!

There's a good chance that they will laugh at your joke. And, then you can easily sneak into the conversation by asking them about why/how they're having so much more fun than everybody else in the club, etc.

Or... you could address one of the ladies in the group, about her drink. Example...

**You:** Oh nooooooooo... you're drinking the **blue** stuff??? Didn't anybody warn you guys about that drink??

They will obviously be alarmed and may ask you about the drink, why they shouldn't be drinking it, etc.

**You:** Oh...that's a dangerous drink. It will turn you into one of those blue people...you know, like that tribe from the movie, "Avatar?" tsk tsk... You might start to grow a tail too.... if only I had known about this earlier....I could have warned you, or stopped it in time...sigh.....

Again, you are coming in with that fun, playful attitude and infecting them with your lively energy. You will have gotten them to laugh a little, and helped them to enjoy the night just a little more. (In other words, you would be *adding value* by approaching their group.)

## Transitioning

Transitioning is basically the stage that allows you to enter into a normal conversation with your intended target, whether that happens to be one girl or a group of girls. It is the stage that helps you to move from the "opener" topic to other topics of conversation.

The definition of a 'normal conversation' is when you're comfortable enough with the person (or people) that you can start talking about anything and everything, including topics that may be a bit personal.

And, being able to have a normal conversation with a woman is required, in order for you to move to the "attraction" stage.

If you skip the transition stage and try to jump from the 'opener' stage directly into the 'attraction' stage, it will seem weird, especially to the woman. It won't seem *natural*, and that could easily cause the conversation to come to a halt.

Here's an example of how you could transition from the 'opening' subject/topic...

If you opened the conversation with a girl (or her group) by talking about what she was drinking, you could then start talking about your friend who doesn't drink at all because "**she had a bad experience with that 'blue' stuff**"... then continue with, "**actually she got a DUI (for drinking and driving) and got her driver license revoked.**" That may get a laugh or two from the group.

And that can open up a bunch of different topics for you to transition into: getting DUI's, friendship, long-lost friends, bad drivers, traffic, traffic school, school, studying, college, etc. etc.

You could even start talking more about this 'friend' (i.e. ex-girlfriend) of yours, and mention how she's a little crazy (hence the DUI) but is really a good friend, especially if you need favors,

like a ride to the airport, etc. (You're also subtly showing that you've got female friends - especially an ex-girlfriend - that will still do stuff for you.)

As you can see from the examples above, you can start talking about a bunch of different topics, just from the original topic of "drinks."

If needed, you can prepare ahead, and make a list of all the other topics you could transition to, for each of your 'opening' comments that you plan to use.

Tip: You should also pay attention to what *she* (and her group) is contributing to the conversation, after you open them. Listen to what their replies are about. All of their replies could give you more subject/topic ideas which you could easily transition to.

Understand that a normal conversation (between friends) rarely follows a linear path.

In fact, when two good friends start talking, they can jump from one topic to several different topics within a matter of minutes. And...they can often come back to one of the previous topics as well.

That is exactly the kind of normal, free-flowing, and "natural" conversation you are planning on having with a woman (or group.) Once you are able to have that kind of conversation with the woman (or women,) you can then start to move into the "attraction" phase of the process.

If you are new to the art of transitioning, and you tend to have a difficult time moving from one subject to another, just use the above tips and start practicing.

Start talking to people in general, as I advised earlier in the report. And, get your brain used to the idea of jumping from one topic to another related topic, without making it seem forced. Also, pay attention to what the other person saying, and practice using what they said to transition from.

## **Attraction**

Attraction is obviously a very important step in the "approach and conquer" process.

And, it's a step that most males know very little about. Men generally believe that in order to create attraction, you have to be "nice" and polite...and you have to agree with everything she says...or that you have to brag about your accomplishments... or appear tough, macho and arrogant to the females.

None of the above is true, especially *not* the part about being nice and polite all the time.

Instead, in order to create attraction between two people, you must create a little bit of *friction*

and tension. Just like you must rub two sticks together in order to heat them up and create fire.

The above advice is one of those that may seem counter-intuitive to you. It may sound like it will never work. But, it does - and it will for you too, if you use it.

Here's how you can create some friction, tension, and consequently, *attraction*:

First of all, don't automatically agree with everything she says unless you really do feel the same way as she does about the subject. Have some opinions of your own or else you will seem boring, or even spineless. (You may also look like you're agreeing with everything she says because you want her to like you. That's always a bad strategy.)

Second, don't give her any compliments (not yet.) Giving her compliments and agreeing with her is usually what every other guy does. And, women know what most of those guys are trying to do. Women know what those guys are after.

So, you must differentiate yourself from all the other guys (chumps) she has had to deal with in her life.

Giving her compliments, or making her feel good about herself, is not going to do anything to attract her to *you*.

### Poke Her

So, instead of agreeing with everything she says or giving her compliments, have a little fun with her. Poke a little fun at her and/or her friends. (Don't go overboard with this, but joke around with her just like you would with someone you already know.)

If you do decide to give her a compliment, immediately follow it up with a jab or poke at her.

Example...

**You:** Hey, I like your shoes. Are those the expensive kind or a cheap imitation?

If she gives you the look of "Oh my god, you didn't just say that!" don't lose your cool. And, don't apologize for anything either. Just reply with, "Oh relax, I'm just havin a little fun." It will give her the impression that you're used to hanging around and having fun with beautiful women – unlike most guys.

Remember, just continue to have a fun, playful attitude and you'll do just fine.

You can also challenge the women a little bit, and see how they react. Example...

**You:** So, which one of you is the biggest risk-taker? Wait...let me see if I can pick you out of the group.... Hmm.... I guess none of you are. That's too bad...



The above ‘challenge’ comment may get them to try to prove you wrong, or show you that they are in fact risk-takers. (And, them trying to convince you is always a good sign.)

And, if they say that none of them are. You can say... “Oh, that’s too bad. I’m getting bored already. Maybe I should find a more fun/adventurous group to hang out with...”

If you have been having fun with them so far, and you’ve created some rapport with them in the process, they will not want you to leave. So, they may again try to prove you wrong, or change their responses, etc.

You should especially poke a little fun at the primary girl that you’re interested in attracting. (Most guys would do the opposite and shower the main girl with compliments and treat her nice. And that’s why most guys won’t get anywhere with her. Also, if you start complimenting and being nice to one girl, the rest of the group will immediately know what your real intentions are, and why you came to their group to begin with. Hence, they will become protective of the primary girl.)

In fact, it may even help you attract the primary more if you ignore her a little bit and talk to the other women more than her. This will make her *want* to be a part of your conversation more. It will draw her to you, without her realizing what’s happening.

And, remember that women love a challenge. Most guys are boring at best, as I’ve mentioned earlier. So, be playful and even poke a little fun at them – which is something that most guys will never dare to do. (Women are used to – and *bored* of – guys being nice, agreeable and showering them with compliments.)

Tip: Also, after you make fun of someone, you don’t necessarily have to wait for their reaction or reply. You can keep talking about other stuff and not even give them a chance to call you on it. Doing that will also mentally push them towards you, because they will have this internal urge to reply, or to prove you wrong. Plus, the rest of the group won’t get a chance to act weird, or feel bad, about the jab you just took at that one person.

Important: As always, *pay attention* to the general mood of the group. If it looks like you really offended someone or went a bit too far, pull it back a little, dial things down a notch. This would also be a good time to switch subjects and start talking about something else. (Like, start telling another interesting story.)

Or... you could even do the opposite and bring the incident out by saying...

**You:** Uh ohh...looks like I may have offended someone. Hmm...you may be too sensitive for my taste. I’ll talk to your other friends now."

By making the above statement, you’re also implying that her other friends are tougher than she is. And, she may now try to show you that she did **not** get offended.

*Also, keep in mind that sometimes a girl will 'act' offended – just to see how you respond. Think of it as another one of their sneaky ways to 'test' your metal.*

So, don't get rattled, and don't start sweating. Instead, just play along, keep things moving. Use the tips above to help you keep the fun/party going.

### Misinterpret Her

Another great way to play around with her is to *pretend* to misinterpret her comments and questions as innuendos. In other words, you are going to make her think that *you think she's hitting on you*.

Example:

**Her:** So, did you come here with friends or by yourself?

**You:** What...are you trying to find out if I have a girlfriend? Stop trying to hit on me, woman!

...Or...

**Her:** So, what do you do for a living?

**You:** Why... so you can find out where I work and start stalking me? Behave yourself, young lady!

If she happens to touch your arm or hand as she's talking, you can say...

**You:** Hey, what's with all the touching. We just met...slow down there!

It's important that you "act" surprised by what she says or does... but do so in a fun and playful way.

In a sense, you're reversing roles with her – because it's usually the woman that has to push the guy away and/or keep him at a distance.

And, once again, remember that this is probably something new for most guys. You may not be used to interacting with beautiful women in this manner...

So, the only way to get better at this is to start practicing! Go out there and start having fun with some real women. And, don't worry about messing up either. Just go in with a fun attitude and see what happens. And, learn from the experience and feedback you get from women. (Forget about picking them up and just have fun, and get comfortable with the process.)

## Qualify

After you've created some initial spark and friction, i.e. attraction, in her mind, it's time to ramp things up a bit more.

It's time to get her to qualify herself to you. And by doing so, she will subconsciously start to "invest" in you, and will believe that you're worth the effort, which will increase her attraction for you.

She will mentally attach *more value* to you because she is having to *work* for your approval, and prove to you that she's worthy of your continued attention. (Again, this is very different from what she's normally used to, when dealing with most other guys. And, that's what will draw her to you even more.)

By taking her through the qualifying process, you are also implying that her good looks (outer beauty) is not enough for you. That, unlike most other guys, you look for more than just a pretty face and a hot body. (And, that can rack up some major points for you.)

The way to do that (*after* you take her through the 'attraction' phase) is to notice something positive about her, besides her physical beauty, like something about her personality, and make it known that you are impressed by it or that you appreciate or admire her *now*...as a result of finding out that fact about her.

For example, you could ask her a question...

**You:** So, what do you do when you're not getting drunk with your friends?

**Her:** Hey! Who you callin' drunk!

**You:** [Laugh] Well, tell me something interesting about you!

**Her:** Hmm...well, I'm pretty good with the paint brush.

**You:** Oh, you mean like painting houses?

**Her:** NO goofball. Like art...like painting on canvas and all.

Now, that you've joked around a little bit, you can appear to be impressed...

**You:** Ohh, wow, really? That's cool. Well, I'm glad that you've got more going for you than just your good looks. I like that.

**Her:** Haha... well, thank you, kind sir.

Another example... let's say that you just found out that she is the designated driver for her group. Which means, 1) she is a good friend, 2) she has self control, and 3) she doesn't need to drink alcohol in order to have fun and be a fun person to hang out with.

**You:** Oh, really? That's cool. I admire that about you. It's good to know that you're not just a pretty face.

**Her:** What do you mean?

**You:** Well, being the designated driver shows that you're a good friend to your boozier buddies over there. [Laugh] And it also shows that you have self control. I mean, you're in a club, surrounded by alcohol and drinkers.

**Her:** Oh...well, thanks for noticing! :-)

**You:** Sure, you're welcome. Don't say I never noticed anything about you. ;-)

As you can see from the above examples, you're showing that you're interested in something more about her (besides her nice rack or firm butt,... and you're letting her know that you *now* like her because of it. (Notice that you only do this *after* you've taken her through the 'attraction' phase, i.e. after she has shown you that she's attracted to you. You should not give her any compliments before the 'attraction' phase.)

Once she realizes that you're screening her, and that you're interested in more than just her good looks, she may continue to share more qualities about herself. That's always a good sign.

Pretty women usually don't need to do much to attract men. All they have to do is look good and dress sexy. And while they enjoy this power that they have over most guys, they are also bored by the whole thing. They want more, they want a challenge, and they also want a guy who will appreciate them for who they are on the *inside*, not just how they look on the outside.

And, by putting her in a position where she has to qualify herself to you - and show you that she does have more going for her than just her physical attributes, she will be drawn to you more, she will have invested in you without realizing it...and...she will see you as a different guy...someone that she would *want* to be with.

In other words, she will start imagining herself with you, in the *future*. That's a great position for a guy to be in.

## **Comfort/Connection**

So, after you've taken her through the attraction and qualification stages, you should start working on building comfort and connection...comfort in getting to know each other better (asking personal questions, etc.) as well as comfort in starting to make some physical contact (touching.)

The reason is, most women need to feel comfortable and connected with you - they want to feel like they know enough about you, *before* they will get physical with you...whether it's kissing, making out, or more.

The other reason that you need to build comfort is... at the end of the first night that you meet her, the two of you will part ways. You will probably exchange phone numbers, and you'll plan on seeing each other again, sometime in the near future.

However... if she's an attractive girl, it's very likely that she will go out on other dates with other guys, as well.

Therefore, by creating a solid level of comfort with her during your first meeting with her, she will be more likely to keep you at the top of her list of guys she's interested in. And as such, she will want to see you again, and you will have a greater chance of taking the relationship further.

(Of course, if you're interested in closing the deal that same night, i.e. seducing her and getting her to sleep with you at the end of the first night, you may want to get my other report titled, "*Same-Night Sexual Encounters*" which takes you through the entire process - from the first meeting to the bedroom.)

For most people (read: for most *men*), it usually takes at least a few dates before they can get the woman to feel the comfort and connection with them. But, you're going to learn how to do it in just one evening. :-)

While you start working on building comfort and connection, you have to simultaneously maintain the *attraction* level that you've created between the two of you, up to this point.

(If you ignore 'attraction' and focus only on comfort, there's a chance that you could start to slip into the "friend zone" with her - which is a common mistake most guys make. And this is also why I have placed the 'comfort' phase *after* the 'attraction' and 'qualifying' phases.)

Therefore, with comfort also comes some physical touching, specifically the non-sexual type of touching, that can build intimacy. (You're not trying to sleep with her at this stage. You're simply getting her used to your presence.)

This is where hand-holding, hugging, cuddling, etc. will take place...or continue (if you were smart enough to introduce some form of touching during the earlier stages.)

If you're about to lead her to another location, or even to another part of the club, you can take her hand in yours and guide her in that way. Or, you can even place your palm on her back and gently nudge her that way, as you let her know verbally what's going on. (Remember, she has already shown you that she's attracted to you.)

If you're sitting down, you can put your arm around her and guide her head to rest on your chest.

And just enjoy the moment. Don't try to escalate the touching. Show her that you enjoy just being with her - that you're not trying to rush into getting her clothes off. (That's what most of the other guys will try to do. But, not you. You're a more evolved type of guy, right? That's why she's still hanging out with you.)

You can even use high points during your conversation with her to give her a big hug, kiss her on the cheek, or both.

(If the club is too loud and/or crowded, you would obviously want to take her someplace else, like walk over to a nearby diner to grab a bite to eat, etc. Just say, "I'm getting hungry, let's go grab a bite to eat," ...and lead her away.

Or you could even bring up the fact that it's too loud and/or crowded - which she will agree with - and then suggest that you go elsewhere...whether it's to a quieter, more private part of the club, or to another location altogether.)

## **Close**

Closing her can mean different things, depending on different situations. It can be done in the form of a "kiss" close, or a "phone number" close, or even a "sex" close.

As you already know, this particular report is about showing you how to approach a woman (or group) successfully, and to start having a conversation with them.

But, I'm going to share a bit more with you, just so you will have some idea of how to proceed to other stages, beyond the "approach"...if you so choose.

### Kiss

Okay... as you continue to take her through the comfort stage, you can even use high points during the conversation and/or connection to kiss her on the lips for the very first time, when it feels right.

But be careful...after you kiss her, don't try to rush things further. Just relax and enjoy hanging out with her some more.

Also, when you do decide to go in for that first kiss, don't ever surprise her with it. Be sure that she's already facing you and preferably looking into your eyes. If not, just say "Hey," to get her to look at you.

Then, slowly start to move in...and notice how she reacts. If she's not ready, she'll let you know, even if it's by turning her head, changing the subject, etc.

In other words, give her several seconds' *notice*...and let her know that a kiss may be about to happen. And then see how she reacts. If she's not ready, no big deal. Just build more comfort, and try again later. But, don't appear to be rushing it.

Look...if she's been hanging out with you for this long, she likes you. And she knows that you'll eventually kiss each other. So, relax and enjoy your time with her.

## Phone Number

If you're going to do the 'phone number' close, don't just give her your number. Either get her number, or exchange numbers with her. Just giving her your number and hoping that she will call you is a weak strategy. (Women will rarely pick up the phone and call the guy that she's just met.)

And don't just ask for her number directly. That can immediately shove her mind back into the "dating" zone, where she will be reminded of all the bad experiences she's had with other guys that wanted to get her number.

Instead, say...

**You:** I'm really having a great time with you. How can we make sure that we can continue this in the near future?

The above statement is a great way to give her a chance to volunteer her phone number. She may reply by saying, "**Well, I could give you my number...**"

You'll agree, that's a much better way to get her number than to just ask for it straight and risk the "dating horrors" door dropping down on the two of you, right?

## Sex

And, if you decide to escalate the interaction a lot more, in order to "sex" close her, you should know exactly what you're doing and how to navigate through that crazy maze.

First of all, many women just will not sleep with a guy on the same night that they meet him - unless you are more than familiar with all the important steps and hurdles. (There are ways to make it happen, which I share in my "**Same-Night Sex**" report.)

Secondly, there's something you should be warned about... which is the "female resistance machine."

Even if she did want to sleep with you, her "resistance machine" will automatically activate, and she will try to talk herself out of having sex with you so soon - especially if she really likes you. (Plus, she doesn't want to appear cheap, loose, promiscuous, etc.)

So...the strategy you would need to use here is to get her super comfortable with you, and kiss her. Then, pull back a little and just hang out.

Then, kiss some more and get her turned on. Then, take a step back and just relax with her. By doing this back and forth dance, you will usually get *her* to want to push things further. (That's a lot better than *you* trying to push her into have sex with you, isn't it?)

And, remember...as you pass through each of the bases (1st, 2nd, 3rd, and the prelude to 4th,) her "resistance machine" will continue to rear its ugly head at every stage. So, remember to keep doing the back and forth dance, after each time that you escalate the situation physically.

Also... be sure that you're in an environment that offers privacy...or else most women will be very hesitant to take things to a sexual level with you.

Finally... if you're going to have sex with her, you may as well learn to blow her mind in the bedroom too...especially if you'd like to see her again. I have some reports that can turn you into a master in the bedroom. (Feel free to check them out below...)

Enjoy your future approaches, and remember to have fun with this!