

how to...

attract & date

MODELS

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How to Attract & Date MODELS

Before we begin, let me share a partial conversation with you (from memory) that I had earlier this year, with a very successful, highly-paid - and very hot - model... which led to a passionate, 5-month affair with her...

As you'll soon find out, the first five or 10 minutes of your initial conversation with models are the most important. If you can do that in a way that gets the model to view you in a very specific way, the rest of the game becomes very easy.

Pay close attention. You will learn more about talking with models from this short conversation than most guys ever will learn in a lifetime...

Me: So, what brings you to this dump... [We're inside a very upscale bar / restaurant]

Her: I just did a shoot upstairs.

Me: Oh...I'm sorry to hear that...

Her: Excuse me? [Translation: I'm confused. Explain yourself.]

Me: A modeling shoot, right?

Her: Yes...

Me: Yeah, well, it's just that... well, what do you do mostly? Runway? Print? Catalog, fashion?

Her: Umm...all of it.

Me: Ahhhh ok... well, good for you!

Her: [Slight smile of acknowledgment...still confused about my "I'm sorry" comment]

Me: Now...did you start with catalog or fashion right away?

Her: Uh...no... for 6 months now.

Me: Was that after getting representation?

Her: Yes, that's right... um...who are you anyway?

Me: [Sly grin] Someone you may definitely want to get to know. But enough about that.

Me: So would you say that things were somewhat...*difficult*...before the agency picked you up?

Her: Not my fondest memories, no.

Me: Exactly... But it's *better* now, yes?

Her: Much better. [She smiles. And I can tell that she just got my "I'm sorry" comment]

Me: Good, good...here's to *things getting better*! [Raised my glass, and she clinked it with hers.]

Okay... if parts of the above conversation didn't make any sense to you, don't worry...I'll explain it all, below.

And...I will also tell you why the above conversation worked well for me. As I do that, you will also get to learn about - and understand - a model's world *better* than most men do (or ever will.)

You see, many years ago, I went through a "model" phase. During that phase, I only dated models. I admit, it was a bit superficial of me...I was young... I'm better now. ;-)

I demand a lot more from women (and from myself) than just physical beauty. Don't get me wrong, I still admire and appreciate physical beauty in every form. But, I also want to be able to enjoy a woman's mind, her personality, and her soul. That's just me...

Anyway... after dating hot, sexy models *exclusively*, for almost 2 years, I decided I had had my fill of models. And, it was time to move on...which I did.

Well, earlier this year, as I was returning from a client's office after doing a marketing consult for him, I decided to stop in at the restaurant on the lower (2nd) floor of the building to grab a slice of cheesecake, which my client had just told me about - and highly recommended that I try.

As I was cutting through the bar, to get to the restaurant, I noticed someone - who seemed to have stepped right out of the cover of a popular fashion magazine, sitting at the end of the bar. All the other signs were there, which told me that she was definitely a model.

I figured, what the hell, let's go have some fun...which resulted in the conversation I posted above, towards the beginning of this report...

(That conversation, and the resulting relationship with that model, is also one of the reasons I decided to revisit this subject and write a report about it, so other guys could get a taste of what I've experienced.)

I am giving you the above "back story" not to impress you... but to *assure* you that I know what I'm talking about...

I know what models are about. I know, and have seen their world, up close. And, I've dated many of these models. (The most recent one being just a few months ago.)

Most importantly, I know what *works* on them. I know how to get them interested in me, and how to get *them* to date me.

And that is what I'm going to share with you in this report. I'm going to tell you what I know, so that you can go out there and start dating models too...if you so desire.

Okay... let's start by breaking down, and dissecting what happened during my earlier conversation with that model, so that you can understand why it worked for me...

Let's discuss my approach first...

As soon as I saw her sitting at the end of the bar, and realized that I was interested in talking to her, I didn't hesitate. I walked straight up and sat down at the bar, close to her so there was only

one empty seat between us. (I didn't want to smother her or make her uncomfortable...especially since there was no one else at the bar during that time of day.)

That's your *first* lesson. When you see someone you'd like to talk to, do not hover around. If you do, several negative things will happen.

First of all, she will notice you hovering, and she will immediately dump you into the "just another ogler" or "just another boring guy" category. That's not good.

Secondly, the longer you hesitate, the more reasons your brain will come up with to **not** go up and talk to her. That's definitely not good.

So, the second you see somebody you'd like to talk to, go for it. (I will give you enough tips, tricks, and techniques in this report to make your pickups work - with some practice on your part. But, you will have to go out there and talk to them. I can't do that part for you.)

Okay, here's what I said to her, after I sat down, while facing the bar, *not* her...

Me: So, what brings you to this dump...

Obviously, we were inside a high-end bar, which was part of a very upscale restaurant, and building. Calling it a "dump" was just a little joke. No big deal...

Notice that my opening line isn't very unique or all that creative. The reason it worked for me was because of how I *delivered* it.

If you come in with the right attitude and energy, and with the right delivery, anything you say will work 10-times better than it would have otherwise. That's your *second* lesson.

I delivered the above line in a very "matter of fact" way. Not like I was trying to pick her up...but, more like I was striking up a conversation with somebody who just happened to be sitting next to me. She could have been an 85-year old *man*... it wouldn't have made any difference in what I said or how I said it.

How you come across to her, from the very first time you talk to her, is extremely important. If you go in with a horny, excited, nervous or fidgety energy... or with any other weird emotional energy, she will sense it right away...and her "bitch shield" will go up.

More about the "shield" later. For now, just understand that the 'bitch shield' is there to keep most men out. And, the hotter she is, the stronger the shield tends to be, i.e. the harder it will be for most guys to penetrate it, in order to be able to talk to her.

So, after I asked her the question, she replied with...

Her: I just did a shoot upstairs.

She didn't say that she was a model. She just mentioned her "shoot" i.e. her photo shoot. She either assumed that I would understand what she meant, or she didn't care enough to explain it further.

The important thing to notice here is that she didn't over-sell the fact that she was a model. That *usually* means she's a successful model.

Models who try to sell it the most are usually the least successful at it. They are definitely not at the top of their industry, and they are usually just part-time models at best. So, they feel the need to convince others - and themselves - of what they are and do.

Anyway...from the other things that I noticed about her, I knew even before I walked up to her, that she was a model. (I've been around - and dated - enough of them to pick up on subtle cues.)

Okay, let's back up a little bit so that I can go over another important piece...

When I talked to her for the very first time, she could have just as easily told me to "F*ck Off" ...but she didn't.

Did she reply to my question because of my attitude and delivery? Probably. It definitely helped increase my odds.

Was it the way I was dressed and the way I carried myself? It's possible.

Or was she just being polite? Maybe. Who knows... maybe it was a combination of all of the above.

The point is, you'll never know *how* she will respond until you *go up and talk to her!* That's your next lesson. Just go talk to her. Learn everything I will share in this report, and then just go talk to her.

Anyway...in this case, she *responded*. (They usually do when I go in with the right attitude and energy. That's how you should do it, too.)

And, if she was just being polite, that's okay. Because I would be reeling her in *hard* with my next line. Which was...

Me: Oh...I'm sorry to hear that...

And she, obviously being surprised by my response, said...

Her: Excuse me? [Translation: Huh?? I'm confused. Explain yourself.]

First of all, she was surprised because I didn't respond like most guys do *after* they find out that she's a model.

Most guys start drooling even more, they start fantasizing about what it would be like to go out with a model, what would they friends think, blah blah blah...

And... they would respond with something like.. "OH wow! What's that like? That's so great! You are so lucky!" or... they will compliment her on how beautiful she looks, or they will try to throw some cheesy, dried-up pickup line at her.

None of that stuff works. But even worse, that's exactly what she expects most guys to do. (And, that is why she has her "bitch shield" up most of the time. To keep most of those boring guys out.)

Next, I try to explain my response...but I do it in a way that would allow me to ask her a bunch of questions about her modeling. And she will gladly answer them because *she's curious about* why I said "*I'm sorry to hear that...*"

Clever, eh? ;-)

Me: A modeling shoot, right?

Her: Yes...

Me: Yeah, well, it's just that... well, what do you do mostly? Runway? Print? Catalog, fashion?

Her: Umm...all of it.

Notice also that my questions are not the usual junk that most guys would ask. I'm actually asking her specific questions about "modeling"...which will show her that I *know* something about the modeling business.

And, that *will* start to make her wonder about who I am. It will make her want to know more about me. That's a *great* start because I've already made her curious, even interested, in me.

Secondly, she's surprised because I said "*I'm sorry to hear that...*"which would imply that I either misunderstood her, or I just feel sorry for her for being a model (for whatever reason) or for being in that industry, or who knows what!

She doesn't know why I said that. And that's why she will become more open to having a conversation with me, and answering my questions. In other words, bye-bye "bitch shield!" I have been waived in for landing...for now, anyway.

Okay, so I asked her about the kind of modeling she did...whether runway or print, catalog, etc. That will show her that I know something about her industry.

And she told me that she did *all* of those things. That's another indicator that she is a successful, and probably a highly-paid model, especially if she does fashion.

Most models only get to do simple promo shoots. And, they usually don't make much money doing it.

So, I recognize that she's doing well in the industry, and I say...

Me: Ahhhh ok... well, good for you!

Her: [Slight smile of acknowledgment...still confused about my "I'm sorry" comment]

And, since she's still confused about my earlier comment, I can still ask her more questions. ;-)

By the way, in most other situations where you're trying to pick a woman up, you should **never** ask her a bunch of questions. That will get you nowhere. But, as I explained earlier, in this case she's happy to answer because she's curious about my "I'm sorry" comment, and also about who I am.

So, I continue the conversation, by asking...

Me: Now...did you start with catalog or fashion right away?

Her: Uh...no... for 6 months now.

Almost no one starts out with catalog and fashion. Models usually have to work their asses off to get to the point where they can get a contract to do a catalog or to get into high-end fashion. Or... they have to be extremely beautiful and/or have unique features to be picked up for such contracts.

By asking her if she started with catalog and fashion, I want to know whether she had to work her way to get there or whether she was one of those lucky ones who got picked up because of her extra hotness and/or unique features.

If she had been one of those lucky ones, I would have gone on to point that fact out - and mentioned that most models have to go through a lot of crap to get to securing a contract. (That's IF they ever get one.) And, that would have explained my "I'm sorry" comment.

These may seem like minor details to you, but they are extremely important in stacking the cards in my favor, while talking to this angel in a human's body.

By the way, I also *never* let her see or feel that I thought she was hot...or that I was attracted to her. My tone is casual, relaxed. For all she knows, I could be gay. And that's how you should talk to her as well - during this stage of the interaction.

Okay... so I reminded her of how things were before she started doing catalog and fashion. And, she starts to get what I meant by my initial comment.

She replies by telling me that she's been doing catalog and fashion for about 6 months now.

And, of course, I then ask her...

Me: Was that after getting representation?

Her: Yes, that's right... um...who are you anyway?

When a successful agency picks up a model, they offer her representation, which opens up the model to a whole new world of contacts, assignments, and an actual contract. In other words, she suddenly goes from not knowing where her next job will come from to an actual paid gig with steady income. It's a pretty big deal for a model.

So, after she tells me that she has been doing the catalog and fashion for 6 months, I assume that she got picked up by a well-known agency around that time.

I asked her about it (above) and she confirmed it... which made her even more curious about who the heck I was, and how I knew all this stuff about her industry. Surely, I must be an "insider" or somebody important in a related industry, right?

Notice that I never said anything to her about my being in the industry. (I didn't lie.) That's for her to assume...or wonder about.

Anyway, after she asks me about who the heck I am, I reply with...

Me: [Sly grin] Someone you may definitely want to get to know. But enough about that.

Once again, I haven't lied to her about being somebody important in her industry. I'm referring to the fact that she is going to have an amazing time with me (by getting to know me.) But, she can interpret the above statement however she wants. If nothing else, it will make her continue to wonder about who I am.

Next, I continue by saying...

Me: So would you say that things were somewhat...*difficult*...before the agency picked you up?

I'm obviously talking about her "struggling days" that most models go through before they get picked up by an agency and get representation.

And, she replies with...

Her: Not my fondest memories, no.

Now, she may understand even more why I started the conversation by saying, "I'm sorry to hear that..."

But there's still more to my "I'm sorry" comment. It's not just about her early/lean days, as you'll soon find out.

I then quickly pull her *out* of her starting to think about the "bad days" by saying...

Me: Exactly... But it's *better* now, yes?

To which, she happily replies...

Her: Much better. [She smiles. And I can tell that she just got my "I'm sorry" comment]

Taking her in and out of a negative memory, and back into a positive one, is actually a powerful persuasion strategy.

As you can see, almost every word that I use in the above conversation has a purpose. It's not just mindless small-talk. Each line builds on the previous one, and helps to get me to where I want the conversation (and her mind) to go...

Next, I join her happy moment by saying...

Me: Good, good...here's to *things getting better!*

And then, I raised my glass of water in a celebratory gesture (which I got when the bartender walked up to me, while I was in mid-conversation with the model.)

She, of course, raised her glass of Cosmo (her favorite drink) and we did the celebratory glass clinking.

Here's another cool little persuasion / hypnotic trick...

When I said, "here's to *things getting better*," was I talking about the fact that her life had become better after she got signed up with the agency...or...was I referring to the possibility of her life getting better from *this* point on, i.e. after meeting *me*?

It doesn't matter which meaning her conscious mind chose to accept. The important thing is that her *subconscious* mind noticed both of those meanings...and it *accepted* both those meanings.

That means, by saying that phrase, and getting her to clink her glass against mine, I seeded her mind with the idea that things *would* get *even better* by her having met **me**. ;-)

Okay... here's something else that you may not have noticed during the above conversation...

As I was talking to her and asking her questions, I was actually "screening" her, without being a jerk about it. And, she knew that, on some level.

When you screen someone, it implies that you want to know whether she's good enough for you, whether she qualifies. And, the person being screened automatically goes into the "I'm being screened so I'd better perform well" mode. (That's exactly what you want to have happen in these situations. But, as I said, you have to do it in a casual, relaxed way - without sounding like an attorney, or a jerk.)

Most times, it's the hot woman that's screening men. So, turning the tables on her is not only powerful, but it's also a welcome change for her, even if on a subtle, subconscious level.

Okay... don't you already feel like you've learned a heck of a lot about models, their struggles, journeys and life...and also a good amount of tips on how to start to draw them towards you?

Great!

But this is just the beginning, my friend. I'm going to give you lots more useful (and sometimes sneaky) tips, tricks, and techniques to help you stack the odds in your favor, during your quest to find and date models.

But, before we dig into this stuff, there's one more thing I'd like to get out of the way first...

Why Are You Doing It?

It may be helpful, even wise, to ask yourself... Why do you want to date models?

I did it to prove to myself that I was good at it, that I could consistently attract and date hot women – in fact, the hottest women! It was silly, I was young. And, it seemed like a fun thing to do at the time.

I have grown up since. And I no longer need outside validation to know my true worth.

So, what about you? What are your reasons for wanting to attract and date models?

Is it to make someone jealous or to prove somebody wrong?

Is it for revenge against all those pretty girls out there, or to women in general?

Is it to have her as a trophy that you can show around to others...to your friends, acquaintances, co-workers, family, relatives, etc.

Is it to boost your own ego, or feel better about some insecurity...or to prove to yourself that you're a stud, that you are successful with women, or successful in life?

These are harsh questions, I know. But, no one else needs to know what your answers are, except you.

And, I really think that you (if nobody else) needs to know the real reasons about why you want to do this. So, do try to be as honest with yourself as you can.

I will show you how to get models, if that is what you want. But, you'll have to figure out whether you're doing it for the right reasons, or for reasons that point to something else going on, in other areas of your life.

That's all I will say on this subject. Remember, I'm on your side here. And I want you to get the best out of this report, and out of your *life*. After all...in the end, life is all about being happy and content, isn't it?

Okay...let's get to the "how to" portion of the process...

Know Your Target

I have already shared some important information with you about models, and their lives, that most guys have no clue about.

Knowing and *understanding* your target, i.e. models, is very important in being allowed access into their world. Without it, they simply won't let you in. And you will not get to date them.

I want you to be different from most of the guys that try to walk up to her, talk to her, or pick her up. The more you know and understand her world, the more you will be able to separate yourself from all those other guys. And, the better chance you will have of her opening up to you.

When most guys see a model walking down the street, they see her as the only thing that exists in that moment... the only stunning, hot beauty for miles around. And, they are usually right. Models can be that hot, and they can steamroll over all the other women in the area, for miles around - as far as physical beauty is concerned.

But, as soon as that same stunning, hot beauty walks into a modeling agency, she suddenly becomes *one* among hundreds of other women who are equally as hot, or hotter. Her uniqueness instantly disappears. She becomes just another applicant trying to win them over by presenting her resume (portfolio) in hopes of getting that dream job (a catalog contract, a fashion gig, top magazine cover, etc.)

Being a model is not a walk in the park, as I touched on earlier. Most of them have to work their asses off, often without pay, in order to build up a portfolio worthy of submitting to those modeling agencies. Trying to make it (or even survive) in this business is not easy for most of them.

If they're not doing a photo shoot, they are going to castings or looking for additional castings that they could go to. In other words, they're almost always busy working (often for free,) or they are busy looking for more work.

Have you ever been in-between jobs where all you seemed to be doing was looking for job openings, sending out resumes, or going to interviews? Yeah, it's kinda like that for many models.

As a result, many models are often over-worked, under-paid, they are stressed, trying to make ends meet... and on top of all that, they have to always maintain the look of perfection physically... all while having to deal with a never-ending hoard of bozos trying to hit on them.

Knowing all of this stuff about her life will help you to **stop** doing what most guys do when they see a model...which is to see her as a perfect angel descended from heaven, with the perfect life to go along with it.

And, it makes you feel completely out of her league, completely unworthy of her time. However, most of that is just your *perception* of the truth, which you have somehow decided to believe as fact.

Plus... knowing these things about a model's life - and her world - will also help you to see her as a fellow human being, as someone who has her own set of struggles and bullsh*t to deal with. And, it will help you to empathize with her, and be better able to relate to her.

And, all of this stuff will put you giant steps ahead of most other men, who only see her as a hot piece of ass. They are not going to get anywhere with her.

I would also encourage you to learn more about their life. You can read up on modeling, photography, style, etc. Learn about some of the top fashion designers of our time. And you can even watch shows like Project Runway and/or other modeling reality shows to get the "behind the scenes" look at a model's life.

You don't *have* to do all of that stuff, but I would highly recommend that you do. All of that additional knowledge will just help you to better relate to models and their lifestyles. And, since your goal is to date models, you might as well become familiar with the world that you're about to step into.

You have also learned earlier about her "bitch shield" which is her way of keeping most guys out.

See, models are humans, just like you and me. And, in any large enough group of humans, you will have good people and bad people. Models are the same way. Some are good, some are bad. Some are smart, some are not so smart. All the habits, tendencies, and flaws that humans have can be found in models as well.

However, to most men, beautiful women can come across as "bitches" or "rude" or "mean." And, if they are actual, professional models, you can multiply that bitch/rude/mean attitude by a factor of 10.

Most models don't usually come across as nice people, even if they really are nice. They can also often be very cold and unfriendly.

You can't really blame them. They are always stared at, whistled at, drooled over. People are always trying to get their attention or walk up to them to make conversation, flirt, ask them out, use those same ol' lame pickup lines...it goes on and on, all day, every day. It never stops.

As such, whenever they're out in public, they have their "bitch shield" up. They can be masters at ignoring you, cutting you off, shooting you down, and making you run off with your tail between your legs.

You see, these women aren't just "hot." They are at the top of the "hotness" food chain. And, they also happen to get *paid* to be hot.

Walking around with their invisible "bitch shield" is *required* for them. It's a survival mechanism. If they didn't do that, they would constantly be swarmed by staring, ogling, drooling men. They wouldn't be able to get anywhere or do anything.

So, don't hate the "bitch shield." They need it to survive. Instead, learn to slip *under* it. I showed you how I did that in the conversation that I displayed (and dissected) earlier.

I will show you more ways to slip under the radar soon.

Most models are also usually very young. Being young also means that they often have not figured life out yet, i.e. they can often be unorganized, flaky, unreliable, just like any other young girl. And they often have no real idea of who they are... they have no real identity except for how the modeling world defines them.

That also means that they are often very self-absorbed... more so than most other women, even those their own age. But, think about it...they live in a world that focuses entirely on them, on their physical beauty.

They can't *help* but constantly think about themselves, about how they appear in front of the camera, and to the rest of the world. That is how they make a living.

To top it all off, models usually aren't good friends with other models, unlike what you may have seen in movies or shows (mostly the movies/shows that cater to men.)

The modeling industry is highly competitive in nature which can often create (non-verbal) friction between models. Having real friends in the business is not all that common.

All of the above is important information about her life (and her world) that you can use to better understand her, to empathise with her, and to also be able to strike up desirable conversations with her, relate to her, and even be able to *instantly* bond with her.

And...believe it or not, as crazy as a model's life can be, there are still some models out there who are genuinely good people.

Where to Find Them

If you want to find models, the best places to go to are spots where lots of them hang out...where the ratio of model to civilian is very high.

Modeling agencies fall into that category. And, the bigger the city that you live in, the more models you will find passing through these agencies.

Hanging out at the actual agency office is not always possible, especially if you don't know much about the modeling world and/or don't have great communication skills to schmooze your way in.

So, the next best thing is to either hang around outside the agencies...or... go to a coffee shop, restaurant, gym, park, etc. in the area. With a little bit of snooping around, you will be able to figure out where many of the models hang out - before or after their appointments at the agency.

Many models also tend to live near the agencies that they work with most. It's just a matter of convenience. So, that's another reason you may have a better chance of running into them in the area.

Other than that, you can go to any place or event that tends to hire models: certain upscale clubs, auto shows, casinos, whatever. It will be slightly different for different areas - so you'll have to do some research to figure out what's happening in your area.

If there's not much going on in your area, you will just have to go to one of the major/bigger cities closest to you.

The actual city that I live in has nothing going on that involves models. Nothing at all. But, I live about 35 minutes from San Francisco. So, that's where I would go. You get the idea.

Models are also very concerned about keeping their bodies in shape. So, any popular gyms or places that offer yoga, pilates, aerobics or even boxing/kickboxing classes can be hot spots. You'll have to check out the ones in your area... or those in a bigger city near you.

If it's a big enough city and a large enough class/gym, there are bound to be some models in there.

I know a guy who goes to some of these modeling agencies as a prospective client...with business cards and all. And, he strikes up conversations with models, networks with staff/employees (front desk, etc.) and basically gets to meet some models without actually paying the agency any money.

I'm not advising you to use that technique...I'm just saying that some guys do it.

Of course, if you actually work on getting hooked up with the individuals or companies in this industry, you can get advance notice of where all the hot parties - and models - will be, in most major cities. That's up to you to do, if you want to enjoy the "extra credit."

Your "Look"

Unless you have super confidence oozing out of every pore, you will need to change your look a bit...or a lot...depending on how you look right now.

And even if you are a pretty confident guy, it would still help to bring your style and wardrobe up to speed.

So, if you're not generally a stylish dresser, get stylish.

You don't have to overdo it like Michael Jackson did, or even Prince or Elvis. But, you have to look good...better than most of the other guys out there, i.e. your competition.

I usually tell guys to go with the rockstar sheik look. That would be a super clean look, but with a little touch of roughness, adventure, danger, and even a hint of flair. Think of Bono, or even Johnny Depp. Just flip through a recent issue of People magazine and notice how the young celebrities dress, without over-doing it.

Basically, you'd wear a modern suit, black or another dark color that's currently in fashion. A dark shirt. Or...white shirt, or even a light pink or one with a slight yellow hue.

So, you'd basically have a super clean look, but you may have the unshaven look, a 5 o' clock shadow. Or, you could have a bright colored handkerchief to go with your suit, or even a scarf or eye liner. Or you could even do something a little funky with your hair, like rough it up a bit.

Like I said, just a *hint* of flair. But, mostly clean cut.

You wanna give off the cool and stylish vibe. You may very well happen to be the best-dressed man in the room. Almost as if you stepped out of a fashion magazine. Why? Because, models are very visual, much more so than other women. Their whole life revolves around the idea of 'visual appeal.'

So, if you're dressed like every other chum, they will barely notice you. Or they will notice you long enough to decide that you're not worth noticing.

And, if you're dressed like I advise above, they will definitely notice you, even if it's for a second, to take a quick mental shot.

It's shallow, I realize that. But, come on...you're trying to enter a model's world. And if you want to get models, you have to get their attention first. Then, and only then can you get any further with them, i.e. start a conversation without them shutting you down right away.

Your Attitude and Energy

As I've mentioned earlier, you have to go in with a very casual and relaxed energy. But you can't fake this. It has to be real. And, if you happen to get horny, excited, nervous, or afraid around hot women, you'll need to work on that.

Confidence is key. If you don't have any, or enough, you need to just start talking to women in general. Then work your way up to hotter and hotter women. Don't try to pick them up...just get comfortable talking to them, first.

Tip: It helps a lot if you see your environment as being a "virtual reality" game, i.e. see it as *not* being real. Just pretend. I've helped a lot of guys get really good with women by using this simple technique, so try it out.

And since everything around you is *not* real, you don't really care how you appear to others, since they're not real. It's like you're in your own movie. So, just go have fun. Mess with people a little bit, in a fun way - not like a jerk.

Confidence has nothing to do with being arrogant, egotistic, or a jerk. True confidence is very relaxed. It's not about trying to "look" confident, it's about *being* confident. It's like you almost don't care what other people think or say about you. You're putting your best foot forward because *you* care. Not because you care about what they think.

It doesn't matter to you what they think or say because *you* know your own worth. And you're rock solid.

So, just go in there, and have some fun. See what happens, see how people react. And see if you can learn anything from that.

Of course, if you take what you learn in this report and *then* go talk to them, you'll do a *heck* of a lot better than almost every other guy who is not part of the modeling industry.

Talking To Them

Generally speaking, it helps a whole lot if you get introduced to a model, or if she already happens to be looking your way. (What you're wearing will help a *lot* here! Read the earlier section for my style/fashion advice and put it to good use. How you carry yourself is also huge.)

However, getting introduced to, or noticed by, models doesn't happen for most guys. So, you'll just have to go up and talk to *her*.

As I've mentioned earlier, confidence is key. If you don't have enough, you need to use the tips I shared earlier to get it. Nobody else can give it to you.

When you approach a model, i.e. go up and talk to her for the very first time, and start initiating a conversation with her, you should talk to her in a casual, relaxed manner - as I touched on earlier (which is the opposite of how most guys will talk to her.)

You should not let her think or feel that you're attracted to her, or that you're trying to pick her up.

Also, you should **never** ever give her a compliment about her physical appearance. (In fact, hold off on any kind of compliment, for now.)

Almost everyone she meets tends to compliment her on her beauty, figure, face, smile, hair, etc...especially men who are trying to pick her up. So, you must never be seen as a part of *that* group. You must not compliment her on her beauty - at all.

In fact, you should make fun of her a little bit. It doesn't *have* to be about her looks, but it can be. Again, this is something that most guys will never have the guts to do. They wouldn't dare make fun of a super hot model.

You could even take it a bit further by pointing out a physical *flaw* that she may have.

For example, if she has two different color eyes, or if one of her fingers (or toes) happen to be shaped differently than others, or you happen to notice some flaw in her ear that she tends to keep hidden... you could bring it up, and see how she responds.

You see, most guys will only notice her perfections: her beautiful face, her firm breasts, perfect butt, etc. You are showing her that you can see beyond that... that you're not blinded by her angelic beauty, like most guys are.

And, if you do decide to compliment her later on in the conversation, it must **not** be about her physical beauty. You can make it about her unique taste in her jewelry, style, accessories. Or, even better...you can compliment her about one of her *qualities*, after you learn something positive about her personality.

You Are Used to Being Around Them

Not showering her with compliments about her beauty, and actually noticing something unique about her - including her personality - separates you from most of the guys she's used to dealing with.

And, it also shows her that you're *used* to being around models and/or beautiful women.

You can take *that* further by smoothly weaving into the conversation that you have dated, worked with or hired models (for your business) in the past. Use whatever works best for your situation, and personality, to show her that you have been around models before...and it's not a big deal for you.

The conversation sample that I shared with you towards the beginning of this report is just a small part of the actual conversation that I had with that model.

Later on during that same conversation, I casually brought up the subject of one of my ex-girlfriends, who also happened to be a model.

That immediately reinforced the message in her mind that I was an "insider"...that I know, understand, and am familiar with her world. That, in itself, began to create a bond between us, on some level.

The earlier you can send her that message (without being obvious about it,) the better it will be for you. As soon as she realizes you're already an "insider" to her world, she will let go of any resistance she may have in letting you into her world.

Plus, since she had already noticed that I knew a lot about the modeling business, she had no reason whatsoever to doubt any of my stories about dating models in the past. (Of course, it helps that my stories are real, and did actually happen to me.)

Hint: If you decided to "steal" my conversations and stories from this report, they would work for you too...provided you delivered them in the right way, with the right attitude/energy. (I've already talked about how you should do that, earlier in the report.)

Share Knowledge, Value, Connections...

Once you're able to initiate a conversation, and get her interested and willingly participating, you can steer the conversations into a number of directions.

One of them is to casually share something of value with her (without appearing to be bragging or even coming off as trying to offer her an enticing reason to call you. Of course, the latter *is* what you're doing, but she shouldn't know that.) If you do all of the other things I advised you to do earlier, you'll be fine. (Remember, it's all about energy and delivery.)

In my case, I'm a pretty good marketer, and I have worked with a few Fortune 500 companies in the past. I'm also pretty good on the subject of persuasion, influence, motivation, and I have also worn the "Life Coach" hat in the past.

All of the above - if presented the right way - can be invaluable skills for a model who hasn't quite reached the top of the pay scale yet. (And you already know that most of them aren't up there.)

Of course, if you happen to have contacts and networking opportunities you can share with them, depending on the business/industry you're already in, go for it. Use whatever you've got.

Skills like time management, organization, and motivation can all hold high value to models, especially after you show them that you understand their world, and their struggles (but do it without looking down on them or appearing superior to them.)

I've even helped many of them learn how to meditate and/or manage their mental states and stress level better. And, they showed me their gratitude in some very creative and delicious ways.

One of the ways I would introduce this stuff is, I would wait for them to ask me who I was, or what I did. And, I would reply with...

"I teach people how to make their lives 10 times better than it already is. Including celebrities."

(All of which is true, in my case. I have worked with celebrities and I have even dated 2 of them. But, that was many years ago.)

Again, your delivery is very important when making statements like the one above. If you need to tone it down and/or rephrase it to better fit your style, do it.

At one point, I became fairly well-known in the modeling circles for the value I was bringing into their lives.

Often, I would have 3 or 4 models visiting me at the same time for my mini "informal" classes. With drinks and dinner to follow, afterwards...

You can probably use your imagination to see where that could lead to.

Models can be very competitive, but they are also very open to beauty in general. Working so closely with - and being around - other hot women, with barely any clothing on, can bring out any bi-sexual tendencies and curiosities that may be hidden deep (or shallow) inside them.

If you realize you're interested in that stuff, you can get my "*Bisexual/Threesomes*" report to learn exactly how to fan that particular flame in women, and enjoy those kinds of adventures in your life, regularly.

Dig A Little Deeper...

Another direction you could steer the conversation towards is to get to know her better, as a *person*, i.e. learn more about the *human being* inside that hot body. Most guys can't get past the fact that she's a hot model.

If you're smart, you wouldn't want to talk just about her being a model, and her modeling career, all night long.

You would want to get to know who she is as a *person*, i.e. beyond a hot body. (And she would remember you for being one of the few (or only) guys who took the time to notice her other unique qualities.)

But, before you can get to *who she is*, you need to get her talking about *what she enjoys*. Here's an example...

Me: So, what do you do when you're not modeling?

Her: Sigh...when am I **not** modeling! haha

Me: Good point... well, if you *did* have the time, what *would* you be doing?

Her: Hmm...probably go sailing. Or camping! haha Haven't done that in ages!

Now that she has given me a few of her hobbies and interests that she would like to indulge in, if she had the time...or things she *used* to enjoy as a kid but doesn't get to anymore, I have a choice to make.

I can either talk more about those things, even if I don't happen to know anything about sailing....OR...I can start to talk about those things briefly, and then get to the *emotions* behind those things.

I would go with the latter. But, you already knew that, didn't you? ;-)

So, I would ask her some general sailing questions...when was the last time she did that, how'd she get into that, I would have never guessed that about her...blah, blah, blah. Do show interest but don't go crazy with it.

Then, I would start to ask her some deeper-level questions...questions that are specifically designed to get her to reveal her *emotions* - and even her core values - that are associated with those hobbies and interests.

You see, people don't go sailing just because they enjoy sailing. They go because of how it makes them feel emotionally! People don't do anything just because they get to do it. They do it because of how it makes them *feel*. After all, humans are emotional creatures...especially women.

So, if I can get to the emotions behind her hobbies/interests, I can get her to feel them - and *enjoy* them - *right now* - without her having to go sailing, or camping or whatever she's into. And, that is very powerful stuff because it will get her to start associating **me** with those good feelings that she's having.

In other words, seeing and talking to me will start to make her feel good...as if she were sailing or doing something else that she would love to do but can't do.

Makes sense?

Okay, let's continue the conversation from earlier. After I've asked her the usual questions about sailing (mentioned earlier,) I can start digging deeper...to get to the driving emotions...

Me: So what is it about sailing that you enjoy most?

Her: Oh just being out in the middle of nowhere, going fast, no cares or worries

Me: Sounds pretty cool. Seems very liberating and freeing, huh?

Her: Oh totally! I love it. I'm in control there. Wish I could go right now...

Me: I know what you mean. If you were doing that... right now... how would you feel?

Her: Just happy!... Alive... Free...

As I get her to describe the feeling, by getting her mind to imagine her doing/enjoying the activity right now, she can start to *feel those feelings* too. That's just how the human mind works.

And, while she's feeling all those great feelings, she's looking at me, talking to me, listening to my voice. In other words, her mind is *linking me* to those good feelings that she's having.

That's *very* powerful, and very handy for me. Because as her mind associates those feelings to me, her mind will remember how she feels around me, which she will think about even when I'm not there with her. And...she will feel those feelings, on some level, every time she sees me.

Pretty cool, eh?

Plus, you also get to learn about some of her core values, i.e. those things that she really drive her...things that she really wants in her life: freedom, happiness, feeling alive, being in control (which goes back to 'freedom')

Until Next Time...

You can use all of the above learnings and take them further, to create an even stronger connection and bond with her.

And, you can either continue to do all of that stuff during the same meeting, if both of you have the time, or... you can postpone it by setting up another meeting/date. (But, you must only do that *after* you've created some solid rapport, interest, and some level of connection with her - as I've shown you above.)

The easiest way to do that is to say...

"Listen, I've really enjoyed sharing these moments with you. But, I do have to be going, unfortunately. How can we continue this later...?"

It's always a good idea for *you* to end the conversation instead of waiting for her to end it, or waiting till the conversation dies out on it's own.

Most guys hang on to the conversation with a beautiful women till the very last moment. That comes across as being "clingy." And, it also kills the momentum. So, she associates you most with the dying, boring part of the conversation.

But, you're different, right? So, you can be the one to end the conversation...and you can leave her *wanting more!*

Also, notice that I didn't ask for her phone number. I simply presented her with an opportunity to continue the good times we have been having so far.

She could reply with, "[Well, you can call me.](#)"...or...she may say, "[I could give you my number](#)"...etc. It's a much better way of getting her to give you her number.

When that does happen, i.e. when she gives you her number, contain your excitement. Show that you're pleased, but don't kill your image, and her interest in you, by starting to grin like an idiot or getting too excited.

Remember...you have to appear as if you've been around beautiful women before. That this is *not* your first time being in this kind of a situation.

You could ask her what days (and times) are best for her...and she could tell you...or she could say, "[You'll just have to call and see](#)" - with a sly smile. After all, she may still want to show you that she's a hot female who's in demand, right? Just smile right back and say your goodbyes.

When you do meet her again in the future, you can bring up a few of the things/subjects/topics from your previous conversation, to get her mind back on the right track and thinking about the good times from before.

And, after some small talk, you can continue to build on the "emotion/value" elicitation process I shared with you earlier, in the "*Dig A Little Deeper*" section.

You can even start to take her towards subjects that make her think of romance, sensuality, even love or sex. But, don't go straight into it...build up towards that.

For example, you could ask her what her most amazing shoot destination was. If she hasn't traveled much yet, you could ask her what her "wish list" of locations and countries would be.

Of course, being a model, she may say Paris and other parts of France, Europe, etc. And, she may talk about other places too. (It wouldn't hurt for you to read up on Paris, New York and other fashion hot spots of the world, or watched a documentary about those places... so you'd be able to talk about those places with her.)

Then, use the process I shared earlier to get to the *emotions* behind her desire to visit these places.

Hint: You're gently leading her towards talking about passion, romance, sensuality, etc.

And... as you get her to talk about all those places, and about all the emotions that are tied to those subjects/topics, you will continue to associate yourself into those images, feelings and emotions - in her mind.

Taking Things Further...

Once you start delving in those passionate, romantic areas, hey, find a high point during the conversation to kiss her.

But don't surprise her with it. Let her know that it's coming...and notice how she reacts as you close in, and see whether she's ready for it yet or not.

What else do you want...?

I've taken you from how to find her, talk to her, and go out on a date with her.

The rest is up to you, stud. :-)

Obviously, you would want to blow her mind in the bedroom. Come on, she's a hot model. And, very likely one of the hottest women you've ever been with. You have just raised the bar of your dating life significantly. That is the point of this entire report, isn't it?

You're so close. So, don't blow it here. Get my other reports and learn to become a master in the bedroom as well...and give her some mind-blowing, toe-curling orgasms that she'll remember for years to come...and maybe even for the rest of her life. Take a look at the list I've provided at the end of this report, to choose which ones are best for you...

As I've stressed on earlier, the most important piece of the "dating a model" process is the initial approach... which is why I started there and talked about that area the most.

Once you've struck up a conversation with her and gotten her interested in talking with you more, *and* shown her that you *understand* her world better than most of the guys she runs into, the rest is pretty easy - and pretty standard faire.

One of the benefits of interacting with models is that they're used things moving fast. They live in a high-energy, fast-paced world where things can change from day to day. (There's good and bad in that - which is why you do have to create some solid connection and bond fairly quickly.)

Anyway, if you can give her an escape from that fast-paced world, if you can create an environment where she can relax, take a breather, let her hair down, and just be herself...you can get to enjoy her in bed fairly quickly.

As I said, she's used to things moving fast. She's used to having a busy schedule. So, when the right guy comes along, she knows what to do.

You'll have to help her along, though... so she doesn't feel like she's the one pushing things forward. She's still a woman. It feels much better for her if she's being "pulled" forward rather than her having to push it forward by herself...even when she really wants to push things forward. Get it?

And, now that you also have the "emotion/value" elicitation process that I've shared earlier, you can really heat things up very quickly...much faster than most guys will ever be able to.

So, learn this stuff...**practice** it...and enjoy it. And don't abuse your new-found powers. :-)

One final piece of advice...

After dating a bunch of models, i.e. after having gone through my "model" phase, I don't go out specifically looking for models anymore.

Instead, I've found that I can find women who look just as beautiful, hot, and sexy as a model...and I try to find out if she's got the personality to match her outer beauty. (And, if one of them does turn out to be a professional model, oh well...what's a guy to do... :-)

By doing *that* instead of going out looking for models directly, I tend to find women who look just as good as models (sometimes hotter)...but they aren't as self-absorbed, or jaded, or stressed out about their jobs, or have super busy schedules and/or have to leave town unexpectedly...nor without any of the other challenges (I shared with you above) that most models experience.

Best of both worlds, you say? Absolutely. That's my personal preference anyway.

Just something for you to think about as you start meeting these models...

Here's to a *serious* upgrade to your dating life!

Sincerely,

The Editors of About Secrets